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More Professional

Users, Suppliers Waking Up to Reality of Suits

By David H. Greenberg
Special to Computerworld

A new growth area relating to computers within the next 10 years will be lawsuits against computer companies. There has been a twofold problem to date in holding down this new "growth industry."

First, the standards and levels of performance have been so low that what would ordinarily generate a lawsuit in another industry becomes acceptable in the computer industry.

Second, lawyers have not understood the industry, its terms, standards and inner workings.

A closer look at what has been violated in regard to the standards and levels of performance reveals

that the laws to be applied have been in effect for years. They include negligence, breach of contract, breach of warranty, product liability, fraud, misrepresentation and invasion of privacy.

In most business agreements the parties promise

to apply these standards to past performances of hardware manufacturers and determine how many lawsuits that could have been filed, never have been filed.

Negligence is conduct failing below the standard of a reasonably prudent man under like circumstances. Apply this as a test to performances of independent software firms and contract programmers.

How many times has a programmer's performance fallen below the standards of a reasonably prudent programmer?

Fraud and misrepresentation? How many computers have been delivered without the explanations

(Continued on Page 2)

Spotlight on User's Lib

to deliver a specific item or to perform a specific task at a specific time, at a specific place and at a specific price? If any one of these promises is broken, a breach of the contract occurs and a lawsuit develops.

'Questions' Extend Data Bank Hearing

By Alan Dratell

CW Washington Bureau

WASHINGTON, D.C. The current hearings on "Computers, Data Banks and the Bill of Rights" will be extended by more questions than answers to questions, and, as a result, additional sessions will be added to the original hearing schedule.

So said Lawrence M. Baskir, the chief counsel for the Subcommittee on Constitutional Rights, who also told CW that Sen. Sam J. Ervin Jr. (D-N.C.), who is conducting the hearings, wants more witnesses from the Department of Defense and possibly the Justice Department to appear.

Meanwhile, in testimony during the third week of hearings last week, a senator and a former U.S. attorney general differed as to how to protect an individual's privacy. Sen. George J. Mitchell, a Justice Department official indicated that his agency would oppose legislation that "would effectively impair" the government's investigative activities.

Sen. George J. Mitchell, (R-Md.) called for congressional controls.

Nicholas DeB. Katzenbach, general counsel of IBM and a former attorney general, said that regulation is difficult and only a partial solution. He also urged that individuals should access files other than those included in a criminal investigation.

But William H. Rehquist, president of the U.S. attorney general's office of legal counsel, said the department "will vigorously oppose any legislation" which might open the door to "unnecessary

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Computer and the Corn

Stars of "Haw Haw" television series seem engrossed watching panel lights of IBM 360 which is used to edit taped segments of the show. (Story, Page 6)

'Taxi-Meter' Data Rate Worries Computer Users

By Ronald A. Frank

CW Technical News Editor

LOS ANGELES. Strong opposition by computer users to a proposal by the state to let local data calls has forced postponement of the issue before the California Public Utilities Commission (PUC).

More than 10 user complaints went to the PUC in response to a commission report blaming computer access lines for overloaded telephone conditions.

The PUC report said the growth of computer and other data users has imposed difficult service problems on the telephone system.

The report, released last month, proposed a taxi meter principle for all data user calls at

a suggested intrastate rate of 30 cents per half hour.

This measured data usage charge would be levied "for either origination or terminating communications."

This could technically mean both the sending and receiving data subscriber would be charged for the transmission of the same message.

The postponement was ordered by PUC Commissioner Vernon Sturgeon last week after GE, Com-Share, Adapsco and other users voiced their opposition.

Proper Notice

Sturgeon told CW that most users felt they had not been given proper notice of the issues. (Continued on Page 4)

Smallest 370 Yet Offers ICA Option

By Frank Piasta

CW Staff Writer

WHITE PLAINS, N.Y. With the announcement last week of the communications-oriented 370/135, IBM is closing the gap between the 370 series and its recently enhanced System/3 model 10.

Together with the expected increases in performance from its solid state memory and a price lower than the 360/40, the new system incorporates an integrated Communications Adapter (ICA) that permits direct connection of eight low- and medium-speed communications lines.

Intended by IBM as a step-up for 360/40 and 360/45 users, the 370/135 offers a maximum memory capacity of 240K bytes, nearly four times as large as the 30. The increased capacity, together with the standard OS/DOS compatibility, will make it easier for users to upgrade to the most powerful OS/VS from DOS.

Controller Eliminated

The 135 follows the lead of the 145 in that it can eliminate the Integrated File Adapter (IFA), thus eliminating the controller in configuring a 2314 disk storage system.

Unlike the 145, however, which can attach as many as eight 2314 drives to its IFA, the 135 has a maximum capacity of five.

The 135 user will also have the option of using IBM's latest disk device, the high-speed, high capacity 3380, under either OS or DOS control.

The Model 135 is available in four main storage sizes ranging from 96K to 240K bytes. Read cycle time is 770 nsec and write

cycle time is 935 nsec. The 145 reads at 540 nsec and each cycle moves two bytes.

The 145-microcode is used for system control functions and some optional features, and is stored in Reloadable Control Storage (RCS). The read time for the 145 is 32K to 64K, compared to the standard 24K byte capacity of RCS can be expanded to 36K or 48K bytes.

The microcode required for a specific configuration is programmed into a disk cartridge. The contents of the disk are loaded into the RCS through a small disk drive in the 135 console. The execution time for a microcode command ranges from 1.4 to 1.6 nsec, depending on the operation performed. Times on the 145 range from 202.2 to 315 nsec.

The ICA is a combination of microcode and circuitry that performs the functions of a separate control unit. Communications with a wide variety of remote devices over private, leased or switched telephone

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On the Inside States to Build Banks' On Organized Crime

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DP Market Study Shows Growing Areas

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Sigma 8 Doubles Processors for Scientific Application

EL SEGUNDO, Calif. — By incorporating instruction lookahead techniques, adding byte string manipulation and doubling the memory of the XDS Sigma 8, designed mainly for time-sharing and scientific use, has approximately double the power of the Sigma 5, according to the company.

Processor characteristics are similar to the 5 with a cycle time of 900 nsec. The system can be equipped with from 16K to 128K of memory, 16K of memory standard. All memory is directly addressable by both the CPU and programmable I/O processors (IOP) to control peripherals.

The Sigma 8 is compatible with the Sigma 5 and Sigma 9, allowing the user a logical upward progression, XDS said.

The 12-possible memory can support one main processor and up to 100 peripheral I/Os. Up to 100 IOPs are provided, a two-channel multiplexer that can handle 32 devices and a transfer rate of 900K

byte/sec, and a high-speed IOP, designed for use with fixed-head disks, that transfers data up to 3 Mbyte/sec. Any combination of IOPs can be used.

Reliability and maintainability features of the Sigma 8 include snapshot registers, automatic error logging, system partitioning capabilities and parity checks on

all data and addresses communicated between memory and processors. These features, when combined with Sigma 8's advanced diagnostic programs, maximize computer reliability, XDS said.

Additional CPUs can be coupled to the Sigma 8 to accommodate large-scale tasks, such as processing networks.

The Sigma 8 is compatible with all existing XDS peripheral devices; user programs now running on Sigma 5 computers that use XDS monitors will also operate without alteration on the Sigma 8, XDS said.

A typical Sigma 8 computer system with 256K bytes of core

memory, 56 Mbytes of disk storage, line printer, card reader and punch, two tape units, and I/O typewriter is priced at about \$19,000 and will lease for \$19,000/mo on a four-year lease.

First deliveries of the Sigma 8 are scheduled for the third quarter of 1971.

370/135 Has Integrated Communications Attachment

(Continued from Page 1)

lines from the ICA peripheral. The transmission mode to computer code, grouping signals from multiple lines for concurrent handling by a multiplexer channel and controlling the flow of data to and from the computer, IBM said.

The eight low- and medium-speed lines that can be handled by the 135 attachment are less than the 24 low-speed and two medium-speed lines the 360/25 can handle.

Because it can handle a mixture of asynchronous or higher-speed binary synchronous communications lines, the 135 ICA can be used with almost all IBM terminals. It can also be connected to other computers.

The 135 can handle either one or two 360/25 channels, with a total throughput rate of 2.4 Mbyte/sec, half that of the 145, and four times that of the 360/30. Block multiplexing is a no-cost option.

As with prior 370s, the 135 will be able to use any existing 360 software, running under either OS or DOS. The OS/DOS conversion is optional. It is standard, and 1400-line emulation is a no-cost option.

The 135 incorporates CPU reentry which allows the computer to continue processing despite certain intermittent errors; error correction code circuits that automatically correct single-bit errors and detect all double-bit errors.

and most other multiple-bit errors; and program-assisted retry of channel errors.

Rentain/370 is available to rental and purchase users with an IBM maintenance agreement. It enables the on-site customer engineer to describe hardware or software problem symptoms to technical support center personnel.

The 370/135 can utilize all of the peripherals available for the larger 370s, including the high-performance 3330 disk system.

Price Summary

Monthly rental for typical configuration of a 370/135 will range from \$9,870 with 96K of main storage to \$12,400 for 240K bytes. Purchase prices range from \$47,500 to \$168,000. The ICA rents for \$200/mo to \$600/mo and sells for \$9,880 to \$29,650. The IFA

and most other multiple-bit errors; and program-assisted retry of channel errors.

The 370/135 offers improved performance and communications capabilities to users of medium-size and smaller IBM computers.

First customer shipments of the 370/135 are scheduled for May 1972.

Users, Suppliers Learn Reality of Suits

(Continued from Page 11) tion that software costs will exceed hardware costs or that the language the user plans to write in is not compatible with other computers.

How many programming firms have delivered programs that won't work or are not compatible? How many sales representatives have presented themselves as experts either in the computer field or in the user's industry? How many times have users heard they will get faster, cheaper and more meaningful

information only to receive lower, more expensive and garbled information?

Professionals

The computer industry considers its people to be professionals. Yet professionals are sued continually. Doctors, lawyers and accountants carry malpractice insurance. This is a must and very expensive to obtain. How many programmers carry malpractice insurance?

What about damages? Damages

can include not just the cost of rewriting a program or the delay in receiving some hardware but also lost data, lost sales by the customer and the closing of a plant because of inventory shortage.

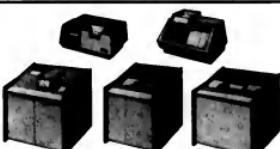
In the final analysis the actual and moral responsibility lies with the business executive. So business executives really understand consumers to begin with that when breach of contract, negligence and fraud arose which they didn't recognize it or were ashamed to admit it. How then could they turn the matter over to their attorney? Even if an executive has the courage to raise the question with his attorney, there were too few attorneys in the country who knew what kind of questions to ask.

There are now more and more executives willing to admit they've been had. Also, there is a small but growing and experienced group of lawyers who can speak the programmer's language.

These lawyers can ask the right questions; they can get through the technical language, they can separate performance from breach and negligence from superior performance.

You can see that the computer industry, today to the days when airplanes crashed and it was all part of the game. Today, when an airplane crashes, everyone gets named in the lawsuit as a defendant, except the luggage attendant. The day is fast approaching when computer crashes will no longer be considered all part of the game.

David H. Greenberg is a practicing attorney in Beverly Hills, Calif., a member of ABA, California Bar and Los Angeles County Bar.



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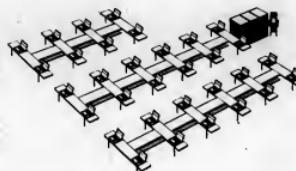
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Justice Opposes Laws Limiting Activity

(Continued from Page 1)
essay and unmanageable judicial supervision."

Said that the Justice Department has taken a "quantum jump toward a national criminal justice data bank." Mathias said that in his judgment "it is not only proper but essential for Congress to enact controls over, at minimum, three types of (the) system."

* All those developed and maintained by agencies of the Federal Government.

* All those operated by state and local agencies but supported wholly or partly by federal funds.

* All those interfacing with federal systems."

Definite Standards

The Maryland legislator said that by enacting definite standards for federal data banks, "Congress can inject order into operations now subject to great misunderstanding and suspicion, and promote public confidence in those data collection systems which are necessary. By imposing basic requirements on other systems, including federal funding, Congress can guide the states and take a long step toward ensuring that any state or local data bank

abuses or excesses will remain localized."

Sen. Roman L. Hruska (R-Neb.), a member of the subcommittee, discussed Mathias' recommendations for controls. Indicating that safeguards are necessary, Hruska cautioned that "we always have been aware that one of the big bugsaboos in law enforcement is a threat or potential of a national police force."

IBM Spokesman

IBM's Katzenbach attempted to put computer usage into perspective, explaining that "like any other tool (it) is controlled by man and does only what it is told."

Discussing system security within IBM, Katzenbach said that the company maintains computerized "records of the sales achievements of our various branch offices. . . . The manager is permitted only to review the file on his office, but a district manager can review the files of all the branch offices in his district. He cannot, however, review the records of branch offices in other districts."

The former attorney general also said that "where government or private industry maintains files containing personal data, the individual should be given maximum access to files containing information about him so that he can determine what can be used to his detriment."

"Obviously, I do not include criminal investigation files and I think there are problems where files contain opinions or judgments from three persons, not capable of objective verification. By the same token, I think that access to files is a matter of personnel and business practice."

Following Katzenbach, two members of the Justice Department gave their testimony.

"We believe that full utilization of advanced data processing techniques can be most inconsistent with the preservation of personal privacy," Rehquist said. "We reject the suggestion that the mere potential for abuse of these technological advances is a sufficient reason in itself to dispense with their use in the investigation and prosecution of crime."

Explaining that the Executive branch of government has responsibility for preventing as well as prosecuting crime, Rehquist said that the responsibilities for

COMPUTERWORLD

News Wrapup

IBM Cuts Prices on S/3/10 CPUs

WHITE PLAINS, N.Y. — IBM has reduced purchase prices on two models of System/3 Model 10 processors and increased maintenance charges on five models.

The purchase price of the 16K card processor will now be \$20,800 and the 16K disk processor will be \$26,925, amounting to about 7%. The 32K card CPU has been reduced to \$37,700 and the disk version to \$43,825, about a 21% reduction.

Monthly maintenance charges on purchased processors, except for the 48K versions, have been increased an average of \$18, with the actual figures ranging from \$11 for the 8K models to \$26 for the 32K models.

Price reductions are retroactive to March 1. Maintenance increases will be effective July 1.

Justice Department Investigates Alito Claim

WASHINGTON, D.C. — The Department of Justice has investigated an allegation by Mayor Joseph L. Alito of San Francisco that disclosures from confidential files of the department and other government agencies were made illegally to *Look* magazine.

Alito's remarks came before the Senate Subcommittee on Constitutional Rights (CW, March 10).

Alito's Attorney General at Justice William H. Rehquist said that one of the San Francisco agents who had been a source of data for the controversial article, alleging that Alito had organized crime connections, furnished information without FBI and Justice Department authorization.

"Appropriate disciplinary action was taken against the agent in question, and he retired."

Rehquist added that "at no time were official files of the FBI furnished to *Look*."

Nixon Plan to Retrain Jobless DP People

WASHINGTON, D.C. — Out-of-work computer people will benefit from a pilot program announced by the Nixon Administration at a White House press briefing recently.

Malcolm J. Lovell, assistant secretary of labor for manpower, said the Departments of Housing and Urban Development and Labor were putting \$1.2 million into a pilot program to "retrain 400 computer people — engineers and highly technical — including jobless computer people — for work in areas of public need." We want to see if this kind of effort is productive," he said, adding, "clearly, it's just a beginning."

ISD Charges UCC, Workers in Program Theft

PALO ALTO, Calif. — Following the arrest of a University Computer Co. programmer for the alleged theft of a proprietary program from Information Systems Design (CW, March 10), ISD has filed a civil complaint against the programmer, UCC and another UCC employee.

In his arraignment the programmer pleaded not guilty. The case is proceeding in that it is the first test of a law revision passed in the state in 1967 which determined that ideas as well as physical property can be stolen.

The suit is over alleged theft of trade secrets. ISD's suit contends that the defendants, using code numbers and data intended for use by ISD's customers, pilfered valuable programs from ISD's time-shared computer.

A UCC spokesman said that the suit is "in support" of the criminal charges. He noted that UCC "does not consider plotter programs to be unique... [or] have a high degree of proprietary."

The Texas computer utility has had plotter programs for many years, he said.

UCC intends to "strenuously defend" itself in the action. ISD President George T. Steele claimed that the programs gave ISD a definite competitive advantage in certain sale situations.

N.Y. Generator Plant in Operation Again

NEW YORK — The power problems here have been eased somewhat, with the restoration of a nuclear generator that had been out of service since May 20.

The 1,000-megawatt plant is now producing 260,000 kW, or nearly 37% of Consolidated Edison's capacity.

The utility has placed a tentative "hopeful" date of late April for the million kilowatt Ravenswood generator to be back in service.

Killer Sees Victim as 'Impersonal' Machine

CHICAGO — A psychiatrist here explains the phenomenon of a killer referring to a victim as a computer as a classic example of dissociation.

Samuel L. Baskett, convicted killer of actress Sharon Tate, said, in testifying before a Los Angeles jury deciding her sentence, that she didn't relate to Sharon Tate. "Words come out of her mouth like she was an IBM [machine]."

"It is," said a Chicago psychiatrist, who asked his name be withheld, "a common thing for a killer to deny his victim basic humanity because it is extremely difficult for a rational human being to take the life of another. In World War II we were taught to kill the enemy, not that particular German or Japanese human being. To the uninitiated, there is nothing more impersonal than a machine that 'thinks,' a computer."

'Taxi-Meter' Data Rate Worries Computer Users

(Continued from Page 1)

His postponement does not pre-judge the proposal by the PUC to order a separate hearing on the measured rate for data users, he said.

To apply a measured rate only to data users was called discriminatory by some users.

The report was prepared by the PUC staff in connection with a request for increased phone rates by Pacific Telephone and Telegraph Co.

But even Pacific Bell, which had not requested a special rate for data users, was surprised by

the report. A Pacific Bell spokesman told CW that his company had not yet taken a position but it probably will not agree with the measured rate plan.

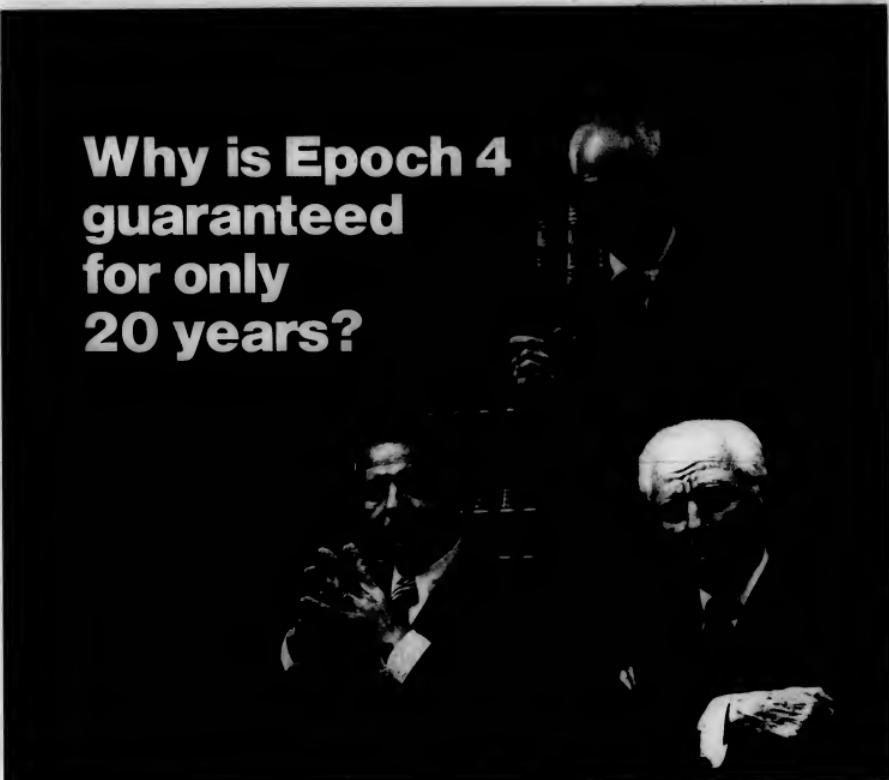
In amplifying the reasons for the measured rate, Paul Poponec, Jr., PUC staff engineer and author of the report, said telephone company central offices have been overloaded by data users, so regular customers can't get through.

"The telephone company is very reluctant to move ahead because they have been intimidated by the computer industry," he said.

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Not Corny to 'Hee Haw'

TV Show Keeps Together With Computers in the Hay

By Phyllis Higgins

CW West Coast Bureau

HOLLYWOOD, Calif. — "Hee Haw," CBS' popular comical entertainment show, doesn't "ho hum" computers. Instead it is probably the only show in the business put together by computers.

Computers are found in the hayseed for only one reason — Sam Lovullo, the producer, who used to be in systems work at CBS for cost control. "Hee Haw" was an ideal setup for

moving into the computer area since it is composed entirely of segments. Maybe 150 or 200 scenes of one particular type, say the barbershop scene, are shot in one long stretch. "We have the problem of how to put together each show from all the different pieces. It used to be that a production assistant would sit in the control room and log and index all the scenes. We would then have to search the tapes to find the particular one we wanted.

"Producers would frequently be up until three in the morning trying to put one show together. Computers have changed all this," he said.

"Only Way"

"Laugh-in," which is also a segment show, is not computerized and it uses six film editors to help put the program together. As one CBS official explained, "Computers are the only way this type of show can be put together economically."

Lovullo explained that the biggest problem was convincing people that the computer method would work. "When you're working with creative people, they are very apprehensive. Another problem was trying to talk to computer people. 'I could talk to them because I had worked with computers but they did not understand our business.' To overcome this, CBS gave a computer specialist weeks of in-house training to learn the business.

The system took one and one-half years to develop.

How It Works

As each segment is fitted, it is automatically clocked on the tape for time length and segment type. Some segments run only one second while songs take two and one-half minutes. There are 60 classifications — haystack jokes, general jokes, etc. These classifications were created but had never before been figured out as such until the computer system required organization. From this base an inventory control system was setup which includes ratings for the segment and special characteristics, such as animation, were

All the filming is done in Nashville, Tenn. By filming one half or all of one type of sequence for a season at one time the cost of bringing in people and setting up backstage areas during filming is eliminated.

All scenes are done in one period of time since all the musicians are there and don't have to be brought together each singing session. The films are then flown to Hollywood where the show is put together.

Inventory

With a "crow shot" a request is cues to the computer which prints out what is in inventory on that particular type of sequence. If a sequence is selected it is automatically deleted from inventory. The computer also keeps track of the times of the segments considered and prints out the total time for the show.

Stewart Wilson of NLT Computer Services Corp. in Nashville is the computer specialist on the job. Referring to the computer, he says, "They couldn't get along without it now." Lovullo, whose brainchild it was, says, "This is only the beginning."

Computer May Guide MDs

FRANKFURT, Germany — Future brain surgery may be superceded and planned with the aid of a computer in a stereotactic fashion.

The computer will constantly measure and evaluate electrical impulses, giving surgeons a continuous picture of the state of the electrical stimuli in the brain.

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"WORK TEN fits every one of these specifications and provides a great many more benefits besides. It gives us instantaneous time-saving. Each program doubles his output using WORK TEN versus writing in COBOL. We were going to hire more programmers, but now that we have WORK TEN we are going to hold off. We can save the money and still get the job done faster.



"Each of our six programmers spends half-time maintaining his share of over 400 programs. Many of the older programs are poorly documented or not documented at all. This documentation problem is eliminated with WORK TEN. We take the way we think and convert it into a documentable complete documentation every time. And the documentation is so good that any programmer can pick up any WORK TEN program and tell quickly what is going on every step of the way. Maintenance is far faster and anyone can maintain any program."

"Every one of our programmers is enthusiastic about WORK TEN. They took it to immediately. Learned it quickly. And really enjoy using it."

"WORK TEN installed smoothly. NCI gave us terrific help and the instruction was superb. They were here when we needed them and have always been very responsive. Both the company and the product do precisely what is promised."



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Justice to Provide States With Software To Build Data Banks on Organized Crime

By Joseph Hanlon
CW Staff Writer

WASHINGTON, D.C. — The stores where suspected Mafia members shop, the restaurants they patronize, the businesses they deal with, their doctors and dentists, and even the victims of their crimes will be listed in computer data banks in several states throughout the country.

A prototype Organized Crime Intelligence System (Ocis) developed by the Justice Department, in cooperation with six states, is now in operation on an IBM 360/50. When the system is fully debugged and documented later this year, the software will be made available free of charge to the six states, and later to others who are interested.

Using the Justice software, each state will use its own computers to set up a central repository for its organized crime information. The states must supply their own intelligence data, however, because none will come from the Justice Department.

Many of those persons listed in the data banks may be innocent and unaware of their listing. Tight security will be imposed on the computer systems to protect reputations but there is some concern, however, that the security precautions are not tight enough. A Justice Department official conceded that the computer systems alone "will not prevent reports from leaking out through corrupt officers."

Furthermore, in some states the computer data banks may be used to check license and possibly job applicants, and it is not clear whether individuals will have a right to contest inaccurate or misleading data.

Powerful Weapon

Much of the data to be computerized already exists in manual files, but the sheer bulk of information has made the files inefficient. Thus, the computers, with their ability to do high-speed searches and complex analyses and correlations, are likely to become powerful weapons in the war against organized crime.

One example shows both the potential and the dangers. A dentist who has several Mafia members as patients might be a good source of information, or might be connected to organized crime himself.

At present, the dentist's name would be listed in the file of each of his Mafia patients but probably would not have his own file. Thus, officials might never realize his importance. With the computer, it would be possible to print out a list of all of his dealings with suspected Mafia members, even though he was never a target of investigation himself.

Built-In Safeguards

The computer system now in use at the Justice Department contains several built-in safeguards which will also be included in the package passed on to the states.

The Justice data bank is tied to no other computers, and there are no remote terminals — users must go to the computer center.

The software contains a procedure whereby the computer automatically adds to each dossier the names of everyone who has read and directly or indirectly access to the dossier; has approved someone else's access to the dossier; has added information to the dossier; or has investigated the individual without adding to the dossier.

Filing user names is designed to make it easy to trace leaks, but the system is one of the system's weaknesses — it does not require accurate identification of the user; the system does not use machine-readable ID cards or other positive identification, and trusts that the user signs on correctly.

It is not clear what rights applicants will have to defend against such data. One state reported that it would only release to licensing agencies data for which they could supply a first-hand source, such as a policeman, who could testify at a hearing.

Civil Job Applicants

Finally, there is a real possibility that the files will soon be used to clear prospective employees for jobs in brokerage houses and elsewhere. Even if the rules do not now permit such use, precedent suggests that it will happen eventually.

Ocis is not intended for instantaneous response and is a batch processing system. Data in the data bank is stored off-line and only input as needed. At Justice, Ocis shares the 360/50 with other Justice Department users.

University Gasps for Core

KINGSTON, R.I. — Input uncertainties and a computer "gasping" for more core choked the student scheduling program at the University of Rhode Island at the beginning of this semester.

Hundreds of students had to be scheduled manually while standing procedures were altered.

Cause of the mixup was apparently "running out of core," according to Tom D'Ambra, assistant registrar at URI. He said the scheduling program, Gasp, obtained from MIT, was running on 512K of core on the college's IBM 360/50, but that wasn't enough.

With class conflicts and size limitations included in the program, and with no signal that all available storage had been used up, there was no way to know if the failure until too many students began walking into classrooms, D'Ambra explained.

The assistant registrar noted the college has sufficient expertise to patch the program, and that more core will be added to avoid a repetition.

"We need to input data in smaller blocks," D'Ambra added. Some professors agreed to requests that class sizes be increased, in order to alleviate the rescheduling process.

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Head of Police DP Strives for Rigid System Control

CW Midwest Bureau

KANSAS CITY, Mo. — Melvin F. Bockelman is a DP professional who has a unique way of identifying the problems facing him, rooting out their causes and then solving them. His attitude — and he won't say whether he was born with it or whether 20 years in the U.S. Air Force put it into him — has served well in his DP career.

"Back when I joined the Air Force," he says, "they called it 'statistical control.' By the time I got out, it was 'data automation.'"



Mel Bockelman shows how fast a report on a wanted man can be gotten "on screen."

With his urge to seek and solve problems and with his years of experience in "data automation," Bockelman was well equipped to fit into his first civilian job: the manager of the computer facilities of a metropolitan police force, a job he has no intention of leaving.

When Bockelman reported to the Kansas City Police Department, he found the emerging DP section as a civilian employee, he received a single directive from his chief of police, Clarence M. Kelley.

"Build a DP section," Kelley

told him then, "that will provide information to the officers in the field on a priority basis."

And that is exactly what Mel

leaves him more efficient and effective, and that could save his life.

Now Bockelman had all the problems he could want.

He recognized both the individual's right to privacy as well as the need of the policeman to have quick access to pertinent information. He had the management of an information-dispensing medium that was historically, in civilian life anyhow, a nine-to-five operation, and which served a user who considered a legal holiday a time for a lot of auto accidents instead of a day off.

He had the responsibility of building an effective and demanding accurate system when the precedents for it were few and, sometimes, to him, inadequate.

Competent Workers

He solved a lot of problems by finding and hiring people competent enough to develop the needed systems and who were dedicated enough to keep the net "on the air" 365 days a year, 24 hours a day.

Bockelman firmly believes that the government (in this case, the police department for which he works) has an obligation to compile information which just happens to be on citizens.

While he believes the restriction of that right would condemn many government activities to inefficiency and uselessness, Bockelman also firmly believes that the gathered and maintained information should not be or become a threat to any man's rights.

For Bockelman, this is a continuing problem of unintentional error, usually in input; misuse of the collected data, both by authorized and unauthorized users; and intentional data change.

To guard against these problems, the police department has set up some very stringent rules for entry and access, including a continuing program of data verification against source documents and a continuing program of automatic logging of queries.

Double Attack

Feeling himself under "double attack," first for being in DP itself and second for being in police DP, Bockelman feels that the industry as a whole should help him solve his particular problem.

"I submit," he said recently, in a speech before ACM, "that if automated systems are to win public acceptance, our profession must convince the general public that we are quite seriously concerned with the rights and interests of those whose lives our systems record and, more importantly, that we have done something about it."

The challenge facing the computer industry, as Bockelman sees it, is not the proliferation of automated systems. It is to keep us directly or indirectly involved with the computer to insure that automated information systems are rigidly controlled according to the ethical procedures of our society.

"To ignore this principle will only erode the morale of anti-computerism and result in inefficiency for the whole society."

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Editorial**Realism vs. Romanticism**

The romance between users and suppliers is over and the marriage has begun for real.

Users, who once considered computer systems exotic toys, now must depend on them.

The supplier who fails to deliver on time or at all because his hardware or software announcement was premature is no longer an object of sympathy. Now users, beset by their own very real problems, sue.

Computers began becoming full-fledged workhorses 10 years ago. It's about time users stopped treating them as fascinating but unreliable and experimental gadgets.



'Don't Worry, We Won't Use Him Again Unless We Decide It's Necessary'

DP Society Responsive To Needs of Unemployed

WASHINGTON, D.C. — Eleven persons including four women showed up here recently at an Association for Computing Machinery-sponsored professional placement seminar to help computer industry personnel who are unemployed, underemployed or about to lose their jobs.

The attendance was considerably smaller than the more than 150 who attended a series of five similar seminars sponsored by ACM in New York City, and points up the difference between the Washington employment market and other areas of the country.

The emergence of the Federal Government here ensures a degree of job security. As a result, unemployment in the Washington region is about half of the national average.

Another difference in the D.C. area is that most of the unemployed computer people seem to apparently come from the management side. A large number of small software and time-sharing companies, for example, have gone out of business, and many marketing staffers have been terminated by other private firms impacted by cuts in federal spending.

The 11 attendees at the Washington seminar were all senior computer people, many of them with a great deal of management experience. One, a 57-year-old former GE executive, had been earning a salary in the \$30,000 range until last November when he was laid off. He has been looking unsuccessfully for various types of jobs in the industry — even applying for one of \$10,000.

Herbert Halbrecht, head of Halbrecht Associates, Inc., Greenwich, Conn., an executive placement firm, conducted the seminar, and said that despite federal law many companies dis-

criminate against older employees.

He talked about the former senior systems man who had been earning about \$17,000 with a large manufacturer, and then two years ago got caught up in the fever of trying to move to the West Coast. The systems man, with some friends, opened a software house, named himself vice-president for technical development and rewarded himself with a \$27,500 salary. The recession closed the doors of the company and tossed him out on the streets.

"A prospective employer will not look closely at that man's most recent job or at his \$27,500 salary. What he sees is an individual who was a \$17,000/year senior systems man who may now be worth \$18,000. They'll a \$1,000 raise to pay," Halbrecht said.

From the tone of the questions asked by the 11 attendees, there was the implication that the seminar was of help.

What came across quite clearly was Halbrecht's honesty in telling them what the problems are and how they might challenge these effectively. At one point he said, for example, that the best answer into what he is experiencing is to find a friend "no matter what any search firm or employment agency tells you."

As Halbrecht stated, the trauma of unemployment in an industry never before faced with this dilemma is happening to "astonishingly good people." But what is most hopeful, I find, is that ACM is doing something tangible to meet the needs of its members who suddenly find themselves out of work.

One could discourse indefinitely about the effective role of a professional society should be. It seems to me that the most important is to be responsive to the needs of those who desire support. ACM, through its professional placement seminars, is showing itself equal to the task. Some of our other professional organizations ought to take note.

Part of DP Corps Need Filled

The headline, "How About a DP Peace Corp?", in our Feb. 17 issue prompts me to mention that an organization with some of the characteristics of the Peace Corps already exists to fill at least a part of the need that Dr. Gerald Estrin apparently had in mind.

The International Executive Service Corps, 545 Madison Ave., New York, N.Y. 10022, operates in more than 40 developing countries around the world, undertaking to provide skilled know-how to enterprises in those developing countries by giving them a chance to consult with men with extensive experience in U.S. companies — utilizing the know-how and skills involved in each case.

Most of the 1,000 or so in the International Executive Service Corps are, I understand, retired although I believe that at least a few of them are still in active business life. The volunteer receives no pay for his work, but does receive travel and living expenses for himself and his wife. Assignments average about three months in length.

The DP industry has not been in existence long enough to have a large body of retired professionals, but there must be some of them around.

Joseph H. Chaille
New York, N.Y.

Jobs Must First Be Available

I was very distressed by the letter to the Editor from Herbert Drucker, which appeared in the Feb. 3 issue.

Here is an example of a group of well-meaning individuals who jump without proper background into the field of helping the disadvantaged. Setting up a course and teaching these people to be programmers is not the answer. The job for the government is the worst thing that can happen.

It would be highly desirable if such projects followed the example of the Philadelphia and Sacramento chapters of ACM. In these places the well-meaning people first went out and investigated what jobs were available, got job commitments, and then set up a training program to train the people for the job.

In Philadelphia, we very recently discovered that programmers would not be hired but operators would. Therefore, our training program was set up to train operators. We have been very successful in obtaining jobs for our graduates; however, this year we are not running any training programs at all because of the unavailability of jobs.

Albert B. Tonik
Univac Division
Sperry Rand Corp.
Blue Bell, Pa.

Quake Didn't Hurt API System

An article by Don Levitt on page 15 of the Feb. 24 issue, headlined "I/O Problem Shows Weakness of API System" might have better been headed,

to quote from the body of the article itself, "The Value of Good Planning at Any Installation."

There are undoubtedly API users who conclude, wrongly, that the consequences of failing to maintain adequate backup procedures represent some sort of weakness of the API system.

In fact, the API system is so reliable that even the recent California earthquake caused harm to bit or byte of the API service operated by Proprietary Computer Systems in Van Nuys.

Joseph Mill
President

Computer Innovations
Chicago, Ill.

Isam Updating Explained

In the Dec. 30 Taylor Report you spoke of adding records to an Isam file. Specifically, "The tape had been previously sorted so that the records were presented sequentially in descending order so as to minimize the time needed."

I have heard of this method of adding to Isam files but no one had been able to actually explain why the time savings come about. Might you be able to explain why, logically, Isam is more amenable to this "reverse" type of updating.

Also, what is the percentage of difference between adding a series of records to a given file in ascending, versus reversed, order?

Robert Caplan
Programmer

Stratford, Conn.

Taylor replies: Use of the descending sequence will prevent unnecessary retrievals taking place when two or more new records are put into an Isam overflow from a single prime storage area. The Isam overflow organization links records in an ascending sequence — such as 10, 13, 17 etc.

To add a new record in the string involves first retrieving all lower numbered records. To place '14, therefore, would involve retrieving both 10 and 13. If two new records are to be placed and if they are in ascending order — say 11 and 14 — record 11 will be retrieved after it has been put in the chain during the storage of 14.

14, however, is stored first, then no such unnecessary retrieval is necessary.

With regard to percentage differences, this depends upon the input. However, if an input is liable to peaking distributions — such as if a series of data were read from memory — then suddenly adding a few more items — say 2000 to 3000 — could occur.

Such overheads will only be a small part of the total overheads involved in the use of Isam, and should not make anyone forget about calculating the full portion involved.

The Standard the U.S. Navy Missed

Throwing Cobol Baby Out With Programmer Wash

The U.S. Navy knows what Cobol is. The start of Nave P-3063 "Fundamentals of Cobol, Programmers Reference" defines its virtue as being "close to having a computer language tailor-made to one's own needs, since it permits identification of many programs etc. that can be made in English, and in a form readily understandable by the casual observer."

Yet, in practice, one of the most annoying parts about Cobol, as a programming language, is that its efficiency in communication is totally controlled by the programmer.

Some programmers write beautiful Cobol programs which allow you to pick them up, read them, understand them and decide what they are doing. Yet at the same time, the same programs are simply incomprehensible to anyone who is not realizing the basic Cobol documentation problem.

Actually, there was a certain amount of virtue in the programmer's coding structure. It was an edit program that was checking the correctness of a number of different card types. What he did was done was simply to disassemble everything into column codes and then test them against various expected ranges. The problem lay in the fact that the program was multilingual. On the one hand, it referenced items in

physical position, and on the other, it gave test values related to data content.

It just made it quite unnecessarily hard to read and error prone for maintenance.

But apparently, it had been written in accordance with Navy standards according to the program itself . . . so I became interested as to just what those standards are:

I checked these standards with Capt. Usher, USN, who works with the unit, and also with the Pentagon, about just what Naval standards of program writing are. I found that there are none.

There were simply no standards as to how Cobol programs should be written. There was no requirement that they should be lucid, or that they should be readable. There was nothing that prevented programmers from quite accidentally throwing the Cobol baby out with the bathwater.

While writing good Cobol, one must realize that there are two types of human readers — the first programmer who is actually programming, and other people who will later be maintaining, approving, and

generally having to take responsibility for the program. Both these readers should be considered, and, if you are going to put down a set of standards for program writing, like the Navy did, then I think you should include such standards.

Why should such standards include? Well here are a few possibilities:

- Data names employed in tests shall be descriptive of the field content, not of the field position.

- Data names employed in documentation shall be descriptive of the field content rather than of the field position.

I am not certain whether or not these are just parts of a general rule, that data names should always be descriptive of field content. There may be some cases in housekeeping where there is no requirement for communication with management or with maintenance programmers. I have not been able to come up with such a possibility, but I have not been able to deny it either.

I do not think the programmer who wrote this program is to be blamed one little bit. He was

given a set of standards and he obeyed them. They gave him an alibi — not a guide. The fault then must surely belong to the standard writers for failing to incorporate such guidelines in the standards.

And so let us offer a standard for Cobol standard writers:

"Cobol Programming Standards will include a requirement that data names be descriptive so as to facilitate casual observer understanding, unless an analyst-supplied guarantee that the program will never have to be read manually is supplied. Programs which are not so guaranteed, or which are not written so as to provide such a guarantee, shall be rejected."

The sting, of course, is in the last three words. What is missing from the standards was not so much guidance to the programmers, but a statement as to what should happen if the programmer failed to perform the task as it was given.

My suggestion is that the program should be rejected. What are your ideas?

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The Taylor Report

By Alan Taylor, COP



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Letters to the Editor

Should DPMA Control Certification Process?

Alan Taylor's column (March 3) concerning the CDP qualification and examination brings to mind the first time I heard of the certificate, and certain still valid objections which were raised to it at that time.

The session was a Share meeting some years ago, I believe in Cleveland, at which a DPMA vice-president presented the then-proposed exam and certification program.

While the large audience had numerous technical objections to the exam, these were not the two major issues raised. (The proposed exam demanded "yes or no" answers to technical questions which then were still hotly debated among Share members.)

The first major objection was to an admitted policy of increasing the difficulty of the exam and the level of qualifications required to take it annually. In discussing this, he commented on the intent of the policy was to assure the bulk of the then-members of DPMA of certification, provided they took the exam promptly, while newcomers to the field would experience increasing difficulty in being admitted to the exam.

The second major objection was to the expressed intent of the DPMA to bring pressure on governmental agencies to require CDP certification of personnel offered by bidders on applicable contracts, so that a "closed shop" could be obtained by making the certificate much

more valuable.

As a whiz-bang employee of DP, I can assure you that will continue to regard the CDP holder with suspicion as to motive and qualification, the level of suspicion being in inverse proportion to the date of the certificate.

The suggestion to be effective, the certification should be removed from DPMA control (and secrecy) and placed in the hands

of an agency less open to conflict of interest on behalf of its membership. If this is done, and all those holding "grandfather" clause" certificates then were retested, the certificate, for me, would hold considerably more validity.

John Seitz
Uncertified Data Processor
Lexington, Mass.

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Fortran IV Problems

Exercises Promote Fluency in Language

By Walter J. Samek
Special to Computerworld

A Fortran IV Problem Solver, by William A. Manning and Robert S. Garner, McGraw-Hill Book Co., 1970, 192 pages, \$4.50.

This is an interesting little book designed to give the student Fortran IV experience in order to practice what he learned in a course using some other text. I can say that it fulfills this purpose very well. It also agrees with my personal bias: that the letter O should receive the distinguishing slash and not the digit 0.

The book contains a review of the rules of Fortran IV plus many exercises, the conscientious completion of which will greatly aid the reader in

becoming fluent with the language. The subject matter of the exercises is taken from both the business and the scientific fields; hence there should be enough material for all kinds of students.

The book can be used once only, because the student is led to do his work in the blank spaces left for their answers. This is the only major shortcoming of the book. A clever student will keep the completed book close at hand and use it to refresh his memory, once he has started programming "in earnest."

Walter J. Samek is employed at Combustion Engineering Inc. in Windsor, Conn.



COMPUTERWORLD

book reviews

Systems Analysis 'Tools' Receive Full Coverage

By Bernard J. Luskin and Robert E. Schauls

Special to Computerworld

An Introduction to Business Systems Analysis, by Ronald J. DeMasi, Addison-Wesley, Reading, Mass., 1970, 206 pages, \$8.95. This book makes a valuable

supplementary text for a professionally taught beginning course for aspiring systems analysts. It is also quite valuable in its treatments of what might be considered peripheral tools of systems analysis. Treatments external to any computer interface of a system is strong.

The direct interface with computers in a professional environment for analysis is sketchy, disorganized and in some areas non-existent.

Specific strengths of this work are in the areas of flowcharting, organization, and the treatment of tools, particularly in forms analysis. "Treatment of communications skills, analyst perceptions, and other essential non-tool factors in analyst success" is interesting if sketchy.

The real weakness of the book, if it is one in looking for self-contained "Systems Analysis" text, is its dealing with the computer. A complete lack of mention of data elements, or any analysis on that level, is the book's outstanding void.

The global nature of the subject makes it practically impossible to achieve a good comprehensive treatment of "Systems," even at the introduction level. Instructors will and should use a multilevel, multimedia, multi-expert approach toward the subject matter, keeping in mind that the most significant factors for analyst success probably are aptitude and not tools, and, therefore, cannot be treated.

Robert E. Schauls is director, information services, and Bernard J. Luskin is vice-chancellor, educational development, Coast Community College District, Costa Mesa, Calif.

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County Knows How to Save

CW West Coast Bureau

TUCSON, Ariz. — Rapid processing of tax receipts and mortgage company and title company impoundments by the Pima County treasurer's office is expected to accrue additional revenue of \$500,000/yr. The office has netted \$321,984 to date, with a possibility of \$300,000 in increased interest benefits for the county's special subdivisions.

The treasurer's office has four IBM 2740 communication terminals, and one in the county data center. The terminals are on-line to a 360/40 with 128K of memory.

Although each tax receipt is processed individually, it is now possible to process 1,000 or more than three years, under the former manual system. The office then can invest the funds, which start earning interest, or promptly distribute needed funds to the county's subdivisions such as school and improvement districts.

Unemployed Should Change Job Field and Not Image

By Phyllis Huggins

CW West Coast Bureau

LOS ANGELES — Job-hunting programmers who have had face lifts and bought wigs for a more youthful image are on the wrong track.

According to Dr. William Coleman, a new image is not the answer. Coleman is president of Coleman and Associates, and has long been identified with professional development and placement in the computer industry.

Coleman pointed out that EAM people who learned to program in the hardware and do not have degrees are in bad trouble. But image is not their problem. He asserted, rather, that the unemployment problem "is simply one of where we can use this talent when there are just not the jobs to absorb them."

Instead of an age problem, Coleman said there is a salary problem. Programmers who used to earn \$20,000 are fighting for \$12,000 jobs, and even though they would like to take the pay cut, employers fear that when the job market opens up again they will move to greener pastures.

Coleman also said that the third wave of layoffs is hitting the industry.

Basically, the first wave hit the least capable people who were able to pick up what jobs were open. "Now," Coleman said, "it's the good guys who are being hit. They are jobs they should be able to get held by less desirable people."

One of Coleman's solutions to the problem is movement to another job field. A person with management experience "is already technically obsolete, since he has not had any creative work and has not programmed for a few years. He's going to have a hard time getting back."

"But in this country we have drained off the best brains for engineering and computing. Other fields are short of good people."

Retailing is one of these fields, Coleman said. "It's low pay but useful. They are lacking people competent in managing, and some of them have training programs."

Coleman also suggested work for the government. "Instead of being government contractors, some people are getting directly on the government payroll," he said.

Western Europe has been a good market for jobs, Coleman noted, but it is cooling down now.

Coleman warned against so-called career development companies, which promise they will find a job for \$1,000 to \$1,500 fee. "They're milking and killing people," he claimed.

Fingerprinting May Be Included In Data Banks

LINCOLN, Neb. — Fingerprint identification may become as common as names or license numbers in crime data banks, according to some crime experts.

Capt. Del Whitefoot of the State Police said systems such as the FBI's national crime unit and the soon-to-be-implemented state service keep the criminal "on the run."

Whitefoot said the FBI was working on a classification system for fingerprints, with the hope of getting the "fingerprint" identification techniques similar to names or numerical labels, such as license, registration or social security numbers.



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British Convict 2 in Accounts Fraud

CW European Bureau

LONDON - Britain's first fraud case involving the doctoring of a computerized accounting system has resulted in conviction of an accounts clerk and a small grocery store owner.

Over the past three years, the system, dealing with thousands of accounts each week, paid out over \$50,000 for goods that had never been supplied. The checks were sent to a small grocery store just outside the center of London.

The idea was dreamed up by Masood Ansari, an accounts clerk at Forte's (Holdings) Ltd.,

a large British catering organization, who fed into the computer bogus account number for Fountain Stores, a small grocery store owned by his friend Shaukat Qureshi.

Both men were convicted of conspiring to cheat and defraud Forte's Ltd. They were also found guilty of other offenses of obtaining money under Forte's by false pretenses and dishonesty, and of a false invoice.

The charges were only samples of a total of 98 offenses perpetrated against the company in a three-year period, the prosecuting counsel charged.

Ansari was sentenced to four years in jail and Qureshi 21 months. They were tried at Old Bailey Central Criminal Court.

The two men had confessed to getting nearly \$120,000 in eight years from Forte's by fraud. Most of the money had gone to Ansari, it seems to have been disbursed.

The judge said Qureshi was a poor man who was running a failing business and he had been landed in the dock by the influence of Ansari. Qureshi had received a sentence of 18 months. Judge Christopher Humphreys said it was "amusing" that Qureshi had even paid income tax on his criminal gains.

Ansari persuaded Qureshi to make out false invoices for foodstuffs which included lobsters, scallops, salmon and trout in enormous quantities. The invoices were then secretly inserted into Forte's accounting system by Ansari who issued a false account number for Fountain Stores and fed it into the computer. Invoices were regularly submitted to the computer and issued refunds for up to \$1,440, payable to Fountain Stores.

It was only by chance that the fraud was discovered last year when another accounts clerk was looking through hundreds of invoices and code numbers and he noticed some similar code. His query started an investigation leading to the arrest of Ansari and Qureshi.

UK's Ernie Due For Replacement

CW European Bureau

LONDON - Ernie, faithful servant of the British gambling public for 14 years, will be pensioned off, and replaced with a newer system able to perform in four hours the functions that currently take nine days.

Ernie (electronic random number generator component) is used to generate prize-winning numbers for premium bonds, a national savings scheme.

The replacement system, which will also be known as Ernie, is being designed and built by Plessey using modern electronic techniques and incorporating a process control computer.

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Viatron's Legacy

User Discovered Cheap, 'Intelligent' Data Acquisition

A CW Staff Report

No matter what the future has in store for financially beleaguered Viatron, the users of its System 21 have achieved the promised reduction in data acquisition errors, higher quality work and cost savings.

The concept of an inexpensive "intelligent" data acquisition terminal, moreover, remains as an example for the seekers of cheap but accurate data entry.

Now that Viatron has a customer base, other companies have shown interest in simplified distribution of data processing, bringing cheap computer power to the input source.

Early Viatron customers are convinced they have taken the right step in buying (or leasing) these terminals.

The principle of cheap, accurate data acquisition is called the "gorillaistic approach" by one user, who offered the following observation: "Putting the monkey on the back" at the "root of the problem" means "capturing computer input data at the source."

This language belongs to Aldrich Chemical Co. of Milwaukee, which bought two System 21s, evaluated them, then bought three more, despite Viatron's switch from rental to purchase-only policy.

Koehler, the company's DF manager, M.G.

Aldrich, explained the company's gorillaistic theory of evolution:

Input historically required "recording of information onto forms designed to facilitate the keypunching function or the recording of raw data by hand editing," the interpreting and punching of this data by keypunchers, "occasional verification of the card that resulted and, finally, entry of cards into the computer system."

Koehler believes that by utilizing System 21, "we've been able to reverse this historical approach and have, instead, come up with what I call the 'gorillaistic' approach... capturing computer input data at the source."

Placing the input responsibility at the source has resulted in a lower error rate, Koehler claims, and the system's redundancy eliminates both interpreting and punching errors, leaving only written recording as an error source.

Cut Phone Billing Woes

This original stage, handwritten original documents, has also been implemented on Viatron terminals by one of the largest, earliest users of System 21, New England Telephone Co.

The utility has about 75 terminals installed in eight of its nine accounting offices in New England, and "more are still being delivered," a source told CW.

The terminals are being used mostly to take a piece of handwritten or complex service orders. Use of the terminals results in a high degree of accuracy, a user reported, with consequent cost savings for the utility and ultimately for the customers.

The savings are first seen by eliminating some keypunching in bulk jobs, since the original

document becomes computer-formatted as soon as it is visually verified. The error correction capability is a great asset over writing multiple copies, the source noted.

In the telephone company's arrangement with Viatron, the manufacturer maintains the Boston terminals, and CDC performs this service for peripheral offices, which are located more than 50 miles away in locations like Springfield, Mass., and Salem and Manchester, N.H.

Small-Business Users, Too

Another New England user of System 21 started his "small business" in Reeds Ferry, N.H. Carl Findlay is not your run-of-

the-mill small businessman; he is one of the few blacks in the area and, as such, he said it was not too difficult to get a Small Business Administration loan of \$25,000 to set up Compro, his own service bureau.

As an engineer, he worked for Sanders and CDC before breaking out on his own.

Like other users of System 21, Findlay is extremely concerned about data acquisition problems. He said, "Data service bureaus don't consider the process, 'they just take it for granted.' A customer either has to send these documents or have a noisy keypunch in your office," Findlay observed.

Carl Findlay has solved the

problem of input, while making it easier and cheaper, by having the customers perform that part of the computer process: he is putting Viatron terminals in his customers' offices.

The data on "Vistapes" is converted at Compro to IBM 360 readable tape, and then processed on a 360/30 nearby. Compro's business is split about equally between accounting and billing applications and production control, according to Findlay.

Sound Proposition

Findlay stresses that the administration thoroughly checked out the soundness of his business proposition before making the

loan.

But he has had some difficulty building his customer base.

Nature isolates him from the white community, where much of the business is performed, magnified the problem.

But, once the original contacts were made, the color was neither help nor hindrance.

So, from the giant utility to the small service bureau, and including a medium-size operation, these users appear to have in common the need for the inexpensive but intelligent data entry that Viatron has educated them to.

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MEMOREX

Random Notes

Users in California Rent Part of 360/67

WALTHAM, Mass. — Members of a user group in the San Francisco area will be able to rent time on an IBM 360/67 for a flat rate per month, under a plan devised by Interactive Data Corp. and Wellco Data Corp., of San Francisco. The flat rate plan will cut costs "substantially" below either an in-house system or a commercial service bureau, IDC said.

More than 100 user group is available for annual or semiannual periods. For a limited time, however, one-month trial memberships are available, IDC said, from 480 Totten Pond Road.

Mac's Library Package Maintains Source Programs, JCL Streams

PHILADELPHIA — IBM DOS/360 users can store, maintain, compile and test source programs on tape or disk, with the Program Update Librarian (Pulmac) package from Management and Computer Services Inc.

This system catalogs, renames, replaces or deletes complete units or portions of programs. DOS job streams can also be cataloged with Pulmac, the company said.

Source statements are automatically resequenced when a time a program is altered. Pulmac keeps a summary record of changes made during three prior updates. The package is available for \$995, including maintenance for a year, from 104 Park Town Place, East.

Users Rent Mag Tape to Meet Long-Term or Temporary Needs

ELMSFORD, N.Y. — Users can meet fluctuating needs for magnetic tapes through a tape rental service from Time Brokers Inc. Both short and long term needs can be met, the company said, and a purchase-lease back plan is available. All plans include maintenance and provide for replacement of defective tapes.

Libraries can be upgraded from 800 to 1,600 bits/in. over the rental period. Tapes cost \$2/mo per 2,400-ft reel, from 500 Executive Blvd.

Compu-Time Net to Help Banks

DAYTONA BEACH, Fla. — Compu-Time has developed a series of programs to provide a time-shared management information service for small banks in the Southeast.

Paper tape punched by accounting machines as a byproduct of posting to ledger cards serves as input to the system through a terminal. The programs provide daily profit statements, an analysis of the bank's time and demand loans, and a report on delinquent loans. Compu-Time is at 327 Orange Ave.

'Time's' Handler Record Forms

CAMBRIDGE, Mass. — The Telcom Information Management System (Time) is a new system on the Telcom tape-sharing network. An interactive language, Time creates, updates and retrieves data records of any format.

A Time user can fix used or variable length records so he can design a file particularly suited to an application. In searching the files, the user may specify rules for exact matches or more general parameters. Telcom Corp. is at 50 Moulton St.

IBM Explains Limits

Licensed Programs Can Be Modified

By Don Leavitt

CW Staff Writer

WHITE PLAINS, N.Y. — Users who have IBM programs products under license agreement are not necessarily locked into using the package as is. The company's concept, which came into effect with the 360/67, is intended to protect IBM's interests, the company said, rather than restrict the user's right to modify the package if it wishes to do so.

Software users can modify any IBM program products, but they are liable for the charges. IBM will bill the user hourly rates for any system engineering effort needed to debug modifications.

The IBM licensing agreement imposes limits on what the user may copy or change, but the restrictions are not absolute, but the company said. An user developing himself and coding acquired as part of a software package from an independent developer. Users are free to combine "enhancement" packages with the original IBM programs to try to get better, or different results, IBM said.

Operating system and application programs and packages are not covered by the normal licensing agreement, but IBM told CW that users may also alter these program products if they wish.

Even if a user changes a portion of an operating system, IBM said that it would continue to provide program support to the unchanged portions. The modified section would be subject to the hourly charge if debugging help is needed, IBM said.

IBM set up three classifications for its program products at the time of unbundling: classification A provides free centralized program service, including distribution of updates, and free field engineering on-site for problems traceable

to IBM coding.

Classification B continues the centralized program service but shifts field engineering to a billable basis. Central support is provided under a C classification, which came into effect with the 360/67.

Once the user makes changes, programming support for the entire package is not automatic but is determined by whether IBM or user-supplied coding caused the problem.

The licensing agreement is very specific in allowing the user to modify any licensed program "for his own use." He is allowed to use the updated program on the CPU designated in the agreement, or on another when required by CPU malfunction.

If the user makes an unauthorized modification after the terms of the agreement, he must include the internal IBM copyright notice in machine-readable form on his updated work.

The licensing agreement contains the

usual copyright prohibition against copying "in whole or in part" any materials provided in printed form by IBM. Users are allowed, however, to copy materials provided in machine-readable form. Such copies may be in either printed or machine-readable form, and may be used, according to the agreement, "for archive or emergency restart purposes, to replace a worn copy, to understand, or to modify the licensed program."

Users have found that by modifying a copy of a program and leaving the original intact, they can usually determine whether a problem is being caused by the IBM code or the user's code.

The rights of the user, as well as instructions on how to create the required copyright notice on modified packages, are spelled out in a pocket-sized booklet entitled "Instructions on Copyright Notice." IBM form G120-2083, available through local branches.

Hardware Simulation Packages May Cut Use of Benchmarking

Users considering new hardware may someday be able to simulate workloads of production computers and avoid time-consuming benchmark procedures. But currently available simulation techniques apparently are not yet up to the job.

The current packages, including Case from Computer Learning and Research Corp. and Scientific Computer Systems, can and have been used effectively in simulating small workloads and many configurations, but their limitations prevent them from being used heavily for final equip-

ment decisions.

One major drawback to simulated benchmarks is more related to a scarcity of operating parameters rather than software. It is often impossible to simulate the operation of a newly announced system when details about throughput and operating times are not available.

Some of the tool and simulator packages may not allow for a vital element of a hardware system even though it is not new. Scrit, for example, has been criticized for not being able to cope with the dynamic allocation of core that is a crucial part of Burroughs Master Control Program for the B5000 family of computers.

But users are enthusiastic about the ability of the simulators to evaluate conventionally organized systems for which the characteristics are well known. With this capability, users have been able to study various reconfigurations and expansions of their existing equipment.

Computer users are sometimes very good. Spokesman at the Air Force simulation lab at Hanscom Field report that simulated and actual benchmark results were, in one case, only five minutes apart on a two and a half hour business run. In multiprocessor, the simulated and benchmark tests were only two minutes apart, on a two hour processing run, spokesman said.

But other results were far less accurate. A scientifically oriented test ran 55% to 255% off the times anticipated by the simulations. Another project took just under six hours, rather than more than 10 hours as forecasted.

He said that the Air Force had considered the possibility of using simulations instead of benchmarks for final hardware choices, but had to drop this plan since it could not run good simulations for all configurations. The Air Force was not willing to make decisions based entirely on simulations and partly on benchmarks.

As effective as the packages appear to be, one industry source has warned that learning how to use them might well cost more time than the user can afford to justify. He foresees the development of specialized organizations or simulation service bureaus dedicated to hardware simulation to provide the user with the required capabilities.

Features Improved, Cost Doubled With Second Version of IMS/360

WHITE PLAINS, N.Y. — OS/360 users can have expanded capabilities in data base and data communications support with the new Version 2 of IBM's Information Management System (IMS) program product. But the full upgrade will nearly double the monthly cost, compared to the current IMS.

Both Version 1 and Version 2 operate under OS/360 on IBM 360 and 370 equipment and provide data base access methods, along with recovery and checkpoint options. Data communications support is also a part of both versions as is the ability to interface with application programs written in Cobol, Assembler or PL/I.

The two versions have centralized program support, with automatic distribution of corrections. Users of Version

1, which has a "B" classification, pay for any field engineering help they need. Users of the new version, which has an "A" classification, get support free.

Data base support under Version 2 has been expanded to include two new methods for direct access and indexed direct access to hierarchical data structures. Improved space utilization permits blocked overflow areas and reuse of space that becomes available when a record is deleted from a direct access file.

Concurrent updating of a data base at the segment level is available.

Data base only Version 2 is now available for \$550/mo under license agreement. The combined system is licensed at \$1,175/mo. IMS Version 1 is available for \$600/mo.

One-Day Tape Retention Cycle Urged

NEW YORK — Users of IBM 360 OS/360 can protect data sets against accidentally overwriting the day they are created by always specifying a retention period of at least one day.

The "Bug of the Month" column in the February issue of *Thruput*, published by the Association of Computer Programmers and Analysts, urges this approach to safeguard files.

It describes a user of a newly generated version of OS who failed to

unload a data file or print a KEEP message on the console.

The tape file had no specified retention period and the next job after label checking assumed the reel held nothing. The error was not discovered until several days later.

Modifying the JCL label card to use the new LABEL=RETPO-1 would have guarded against the tape being overwritten the day it was created, the author said.

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Math Strong Point, But...

APL Commercial Processing Gaining

By Don Lovitt
CW Staff Writer

IBM's APL time-sharing language was originally conceived for mathematical operations, but many users are discovering that it has general business capabilities as well.

The heavy-mathematical time-shared base of the "APL nuts" very nearly stopped one now-happy user.

If that user is convinced that APL is the way of the future for business processing, he may be just as definitive in calling APL a new branch of mathematics, comparable to the development of algebra.

One of the major advantages of the APL system, as far as the

mathematicians are concerned, appears to be its self-contained nature. There are no I/O considerations, in the conventional sense, with APL. Everything, program logic and data, is contained in user-defined "workspaces," normally 32K bytes in size.

But if this "machine-independent" is favored by the theoreticians, it is likewise an element of APL that has caused the reticulation of program logic on the part of the business-oriented user. Program logic and intermediate results from one workspace cannot be carried over to another, and large files on tape or disk are simply not available.

Another limitation of APL implementations is available only on IBM equipment. Various university computer centers have developed APL for CDC and for XDS configurations, but these have not yet been supplied to users.

It is believed that the DEC PDP-10 has been used for a version of APL, although this development, too, is incomplete. Among the mainframe manufacturers, Burroughs apparently is studying the possibilities of the language, but the company would neither confirm nor deny user interest.

One time-sharing network has developed a series of business-oriented applications based on APL.

Users of other APL time-sharing services have reported development of inventory control systems, process control evaluation and transmission of results to the manufacturing technicians, and financial modeling for real estate operations.

APL does use a very rich character set. It has instructions that are similar in power to macros in Assembly Language. And in APL, the user can expand and extend to suit the user's needs. This ability to extend the commands has brought criticism from a number of people.

The extensions can become so complex, the argument goes, that it becomes very difficult to follow program logic.

Classes Planned By N.J. Service

CHERRY HILL, N.J. — Schools and college can have complete schedules of APL for CDC and for XDS by the Computer Dynamics Corp. The service produces individual student schedules and auxiliary reports.

The user provides student requests, master schedule and special rosters. The cost is \$1,650 per month for schools with 1,000 to 2,000 students. Rates are lower for larger schools and slightly higher for smaller institutions, from 401 Cooper Landing Road.

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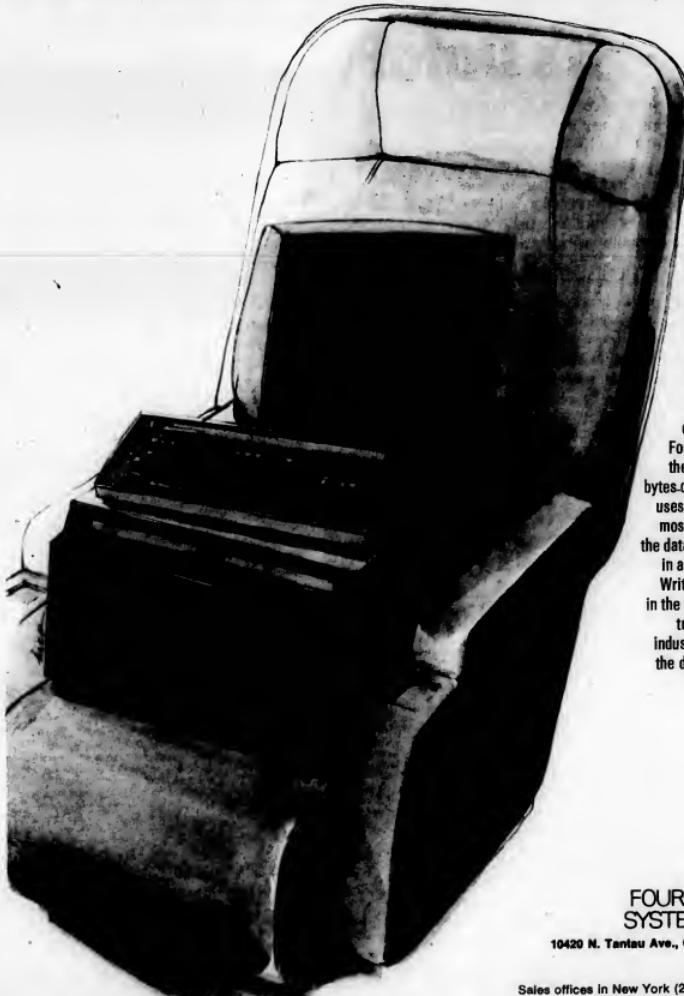
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Bits and Pieces

DEC Writing Tablet Uses Spark Gap Pen

MAYNARD, Mass. — A writing tablet for digitizing graphic data, offered by DEC for use with the PDP-8, PDP-12 and PDP-15, uses a spark gap, a stylus or ball point pen with a spark gap. The spark gives off a sound that is picked up by microphone at the side of the tablet.

The 11 in. by 11 in. VW01 stylus can transmit data either point by point or continuous lines to the computer. The tablet is priced at \$4,500 and will be available in April.

Also for the PDP-15 is an interface, the CA15A, that enables the computer to control more than 150 physics instruments and conforms to industry standards. The device can operate in programmed, interactive, automatic priority interrupt or static shaver modes, and is priced at \$9,950.

Plotter for Time-Share Users Includes Software Routines

WEST LONG BRANCH, N.J. — An incremental plotter from Electronic Associates, Inc. is specifically designed for time-share users. The 230 Data-plotter is a self-contained, desktop unit, interfaced to keyboard terminals and acoustic couplers. It includes Fortran subroutines and operates at 110 and 300 bits/sec.

The 230 is said to plot graphics an average of five times faster than other comparably priced units. It is priced at \$2,600.

Magnetic Stripe Credit Cards To Be Read by IBM Terminal

WHITE PLAINS, N.Y. — A small terminal that reads electronically coded credit cards has been developed by IBM. The 2730 Transaction Validation Terminal, designed to telephone by a new type of acoustic coupler, will be used at point of sale to clear credit card charges.

About the size of a portable typewriter, the 2730 is IBM's first product to use the magnetic stripe card. Up to 40 characters identifying the cardholder and the card type on a magnetic stripe. To use the 2730, the computer must be equipped with IBM's 7710 audio response unit, and a 2988 receiver/transmission control unit. The 2730 will cost \$515 for delivery in the second quarter of 1972.

Head-per-Track Fastrack II Reduces Data Access Times

FORT LAUDERDALE, Fla. — A high-speed head-per-track disk memory system that sharply reduces data access times for the SEL 8108 mini is available from the Systems Peripheral Division of Systems Engineering Laboratories (SEL).

An upgraded version of an earlier system, Fastrack II has an average access times for the SEL 8108 mini is transfer rate of 4.5 million bits/sec. Prices for Fastrack II models range from \$19,300 to \$112,500. The system is also available from 8901 West Sunrise Blvd.

ESD Counter Powers Loss

PLAINVIEW, N.Y. — Electronic Standby Power, a self-contained unit from Epsilon Sigma Pi, Inc., automatically supplies up to 1,200 watts.

The unit senses the absence of line power and turns itself on. Epsilon Sigma Pi, Inc. is at 37 South Mall.

Captures Screen Data

Hard-Copy Can Increase CRT Flexibility

By Frank Plaisted
CW Staff Writer

The development of devices that can make hard copies from CRT screen displays is helping to eliminate a major drawback of the computer.

The ability to preserve permanently the transient information appearing on the screen, allows the user to capture the facts for later reference.

With the availability of a half dozen or so devices the user can now choose the one which suits his needs best.

The copy can range from a very simple device that uses a standard Polaroid camera to take pictures of the screen, to a very elaborate \$20,000 unit by Corning

Glass Works that has a xerographic copier incorporated into its design.

Most hard-copy units, however, use the same impulse that activate the CRT to produce an image on a piece of paper. The output of these units is a function of copy speed, of the copying process, quality of reproduction, and cost per copy.

The applications for which the hard-copy is to be used will determine the size of copy required. If massive files are involved and a great deal of data is displayed on the screen, a page size as large as that of a sheet of computer printout may be needed.

Most users will probably find the standard 8-1/2 in. by 11-in. sheet to be the

most practical, because of the ease of storage and handling. This size copy is sufficiently large to reproduce clearly all but the most complex data structures.

Units like the Corning 904 and the \$3,750 Tektronix 4601 can handle oversize, as well as standard-size copies.

The other extreme, small memo-sized sheets such as those produced by the \$9,950 Photophysics CRT Terminal, have been proposed as a method of informing air traffic controllers of flight arrivals and departures.

Because this type of data is transient, being continually updated, the copies are not usually filed and their non-standard size is not a disadvantage.

The density of data can also have a bearing on the readability of the copies. Complex graphics would be more critical to reproduce than simple numbers.

Pennies per Sheet

Another factor tied to the application is the cost. A Polaroid photo taken with a \$300 device will cost \$1.50 per copy. If few copies are needed, whereas the hard copy device could be the more economical if copies were to be widely and frequently distributed.

The best performing device currently available can turn out a copy every two seconds at a cost of one to two cents each.

Also important is speed. Obviously, the faster the device, the more expensive it is. It should be noted that the hard-copy mechanism is not the only way to secure a permanent record of the contents of a CRT screen. At least one terminal (Datapoint 3300) is available that records points that can be shared among up to four terminals. The principle of operation is somewhat different from hard copy devices, in that the printer is started and stopped by a data character and it operates in parallel with the screen. In this case the decision to capture data must be made before it is output.

The unit is a thermal printer and is said to be quieter than an off-the-shelf printer.

The chief advantage in the CRT-based systems lies in their adaptability to environments that are noise-sensitive. There is also a status symbol on the CRT that makes it appear to be active.

According to one large time-sharing organization, some customers have asked for the CRT terminals, but the spokesman said that the device was not suitable for most users.

The biggest growth of the CRT terminals, and the associated hard-copy devices, will be in specialized areas dealing with a unit record approach to inquiry processing such as credit card information requests, according to one observer.

Low-Cost Video/Graphic Terminal Displays X,Y Vectors, Characters

NORTH BRUNSWICK, N.J. — Princeton Scientific has introduced its PEP-400 Video/Graphic Terminal into the PEP-801 interactive CRT display that displays vectors and alphanumeric and operates either on-line or over telephone lines.

The low-cost device features high-density displays on a TV monitor requiring only a 12 in. by 12 in. display at minimal additional cost. The unit includes a high brightness, non-store cursor and an electronic zoom feature available at the terminal.

In addition to operating as a remote terminal at 2,400 bits/sec, the 801 can be modified to operate as a data terminal with on-line computer operation. Several systems have been developed, the company said, to interface the device with such full-scale systems as the IBM 360, well as with such minis as the Data

General Supermicro

Characters on the CRT are formed in a 5 by 7 dot matrix at a speed of 50 usec/char. All characters are drawn during CRT retrace time in order to eliminate flicker. Characters are both upper and lower case and the screen capacity is 4,000 characters display (80 by 50).

Vectors can be drawn using an incremental technique with each vector word containing X and Y information. Vector words are made up of four 8-bit words.

Input to the device can be either serial or parallel. Serial inputs can be either Teletype-compatible at 110 bits/sec, or 4,000 characters display (80 by 50), 1,200, and 2,400 bits/sec.

The PEP-801 is priced at \$6,500. Initial shipments are scheduled for October, 1971.

The company can be contacted through P.O. Box 101.

Computer Performance Analyzer Uncovers Inefficient Hardware/Software Systems

CHERRY HILL, N.J. — The latest product offered to help the user determine if his equipment is being used efficiently is the CPA 7800 performance monitor from Computer and Programming Analysis, Inc.

According to the company, users of the device are able to monitor the efficiency of the operating hardware and software components, resulting in significant cost reductions.

The 7800 measures the efficiency of a system by means of up to 128 probes that are attached to points on the computer's CPU, I/O channel, device controller, or to a peripheral device by a field of probe wires. The probe wires indicate whether the system is waiting for work, whether the CPU is busy, whether an action is going on in one of the channels, and others.

As pertinent to each file, a probe in the circuitry which receives a pulse when a seek operation is started, and another which detects the end of the seek, would be able to measure the time for the seek by measuring the time between pulses.

An address comparator feature can be used to monitor the amount of time it takes to execute a particular instruction or set of instructions in memory. This technique could be used, for example, to calculate how much time is spent in the execution of operating system instructions.

Data picked up by the probes are accumulated in buffered registers and re-

corded on a self-contained magnetic tape unit.

The output of the magnetic tape unit is processed by a system of software called the Performance Diagnosis System. This group of Fortran IV routines is modular in structure, permitting the user to change or expand upon existing formats and return and provides provided with the basic software, the company said.

The cost of the CPA 7800 system is \$21,800, with additional 7816 analyzers priced at \$14,950. Rental and lease plans are also available. First deliveries are scheduled for April from 1 Wynnewood Road.

'Point Box' Speeds Up PDP-8

ANN ARBOR, Mich. — A hardware floating point unit for the DEC PDP-8 mini, the Hardware Floating Point Box, developed by Software Engineering, does 36-bit arithmetic in a format used by the software routines under DEC BK Fortran, but 60 times faster, the firm claimed.

The value of floating point values is $\pm 10^{38}$ with a resolution of eight decimal digits, the company said. The unit is IOT driven with computation taking between 10 and 50 usec.

The unit requires only a small amount of software support and interfaces to the programmed transfer I/O bus of any PDP-8, the company said. It can also be adapted to any DEC

16-bit mini.

The unit runs independently of the computer program and the running time of the unit is overlapped with program operation.

For sequential CALL instructions, the speed of operation is limited by the computer, the company added.

The price, including operational logic unit, power supply, cables up to ten feet, and manuals, is \$6,600, not including installation. Options at \$800 each include negative programmed I/O bus conversion and triple integer arithmetic operations.

Software Engineering is at 117 N. First St.

Anatomy



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Ampex Core a 'Significant Improvement' Over IBM

By Frank Piatka
CW Staff Writer

Users of Ampex ECM extended core memory think that the device offers a significant improvement over the IBM 2361 LCS memory that it replaces.

CW spoke to about 15% of current users and most are happy with all aspects of the memory, from performance and throughput to installation and maintenance.

The ECM is being used for a variety of purposes. One installation is using the bulk core as a zero-access disk for the storage of operating system software. Located in a large regional computing center, the ECM connects with a 360/65 used for general data processing as well as some 1,500 student programs per day. The system also serves as the university's principal research machine, with 40 terminals supported.

The 2 Mbyte capacity of the ECM is not completely utilized, but the advantages

gained through interleaving outweigh the cost, a spokesman said.

The performance of the memory proceeded smoothly and maintenance problems were not significant and remedied rapidly, he noted.

The performance of the ECM memory is as good as promised by Ampex, with a cycle time that is at least as fast as the rated speed, one user said.

User Reaction

Satisfaction with performance was typical of the feelings expressed by the other users. One large time-sharing firm uses the ECM attached on a 360/50 which provides 60 user ports. The large-scale memory is used primarily as a swap area for the 14 2314 disk drives attached to the system.

The same installation originally had

considered the IBM 2361 as an alternative, but found that disk overrun would be a problem. This did not happen with the ECM, he said.

One user fears that did not materialize was a degradation of compile speeds. This had been expected, a user said, due to the use of the 360/50's Processor 2000 in the extended core. The memory was easily installed, he said, and maintenance has been excellent.

Maintenance Good

The availability of maintenance is important. One user in central Idaho said he considered his support to be remarkable while a city user said he had reservations about the quality of service on his 1 Mbyte ECM unit.

The city user said minor problems had been encountered during installation, but nothing was unusual. Since that time the maintenance has been excellent, he said. One installation uses its ECM with a

360/50 as work areas for processing. A second 360/50, equipped with 1 Mbyte of IBM LSC does similar chores. On a side-by-side comparison, this user said the Ampex unit was about 80% faster and significantly more reliable.

One user with long ECM experience told CW his memory has been installed for a year and a half. He too was generally satisfied with Ampex installation and maintenance, but admitted that some service was not up to that offered by other independents.

The primary use of one user's ECM is to provide work areas for user-inquiry programs on a 360/50-based teleprocessing network. Speeds, this user said, were significantly faster than those of the 2361.

With only one exception the users told CW they would be interested in more Ampex equipment. The one dissident said that the 2-year lease terms were too long.

Lower Cost Model 5 Extends Datcraft's Line of 6024 Minis

FT. LAUDERDALE, Fla. — A third low-cost model, the 6024/5, has been added by Datcraft Corp. to its 6024 real-time and industrial automation mini-computers.

Based on the 6024/1 and 6024/3, the new model has a slower cycle time of 1.3 μ sec/word and is limited to a maximum size of 32K. The earlier 6024/3 has a cycle time of 1 μ sec and can handle up to 64K.

The 24-bit machine is completely hardware and software compatible with the two prior models. All peripherals, such as disks, tape line printers, card and paper tape reading and punching equipment, as well as Teletypes, can be used.

Software available includes a resident real-time monitor and interrupt system. The user can program in Fortran IV, Assembler and a desk calculator language, Conversational Algebraic Language.

The basic system is equipped with 4K memory, expandable in 4K word increments, and has five programmable, general purpose registers, three of which are index registers.

The instruction set numbers 582 with typical timings of: add/subtract, 2.4 μ sec; multiply, 9.8 μ sec; divide, 18 μ sec; and square root, 16.8 μ sec.

External interrupts are provided at 2-16 tree levels, and up to four executive traps are provided.

The basic 6024/5 can be equipped with up to 14 channels, either programmed or automatic, and as many as 16 devices or device controllers can be attached.

The price of the basic system is \$15,500 including software. First shipments will begin in September.

The company can be contacted through P.O. Box 23550.

Hytek Terminal Forwards Branch Accounting Data

BELLEVUE, Wash. — A data entry terminal for small businesses, the Hytek Technology, Inc. Model 420, is designed for forwarding accounting information from branch to central offices.

The system features a 16-key adding machine with journal, tape, hard copy output. A 14-character telephone dialer card reader is included, and a speaker with volume control adapts the unit to audio-response applications.

Either an acoustic coupler or an internal modem for connection to a Bell DAA is provided, so the user has a choice of either parallel Touch-Tone or serial ASCII transmission.

The Hytek 420 is priced at \$720 and is available on a 90-day delivery from Northrup Park.

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COMPUTERWORLD
THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

Switchover Set

DAA Allows TWX, Data Use of Terminals

By the CW Technical Staff
NEW YORK — When Western Union takes control of AT&T's Teletypewriter Exchange Service (TWX) network on April 1, data users will get some benefits.

As part of the complex sale agreement, Western Union will provide a Bell-type Access Arrangement (DAA) device to allow non-carrier teletypewriters to be used on the TWX network.

The TWX DAA now in development will be a Bell-type CBT with a modified timing interval, according to an industry observer. It will cost about \$13/mo., he estimated.

With the unit, a user will be able to interconnect non-Teltype Corp. teletypers using them at low speeds for the printer transmission and at high speeds for data handling.

As a byproduct of the TWX sale, AT&T will not provide low-speed terminals for its dial-up users on the Bell switched network for five years. Terminals will be available from Teletype Corp. and Western Union Data Services Co.

Under the WU operation, two firms will be serving subscribers. Western Union Telegraph Co., a regulated carrier, will handle line facilities, billing and DAA devices; Western Union Data Services, a non-regulated subsidiary, will provide equipment and maintenance.

The exact relationship between the carrier and WU Data Services is not clear. Under the FCC's tentative decision in the computer inquiry, data processing services can be supplied only by completely separate subsidiaries of common carriers.

Apparently the FCC is studying the issue. Recently the commission asked WU to clarify "the business relationships that exist between the Western Union Telegraph Co. and each of the affiliated companies of the Western Union Corp. system."

WHAT'S AHEAD for the computer industry in the 1970's, as the recession draws to an end?

HOW WILL the mainframe builder fare? The independent peripheral makers? The crowded service and software industry?

THE PROSPECTS are outlined in the "Gray Sheet," a special Review & Forecast issue covering all industry segments. Send \$10 for the issue, or \$75 for a 24-issue subscription including the annual review.

EDP industry report

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Although Western Union TWX will not differ from Bell's, maintenance may be a problem. WU is staffing up to handle service calls but Bell apparently will

services, interconnection of both networks may be facilitated. At present Telex subscribers can reach TWX sites but traffic the other way is not yet possible.

By next January, TWX subscribers will be able to reach Telex sites through the WU Telex Computer Communications Service (TCCS). Communication between the two networks poses a problem because of differing transmission speeds.

Communications

continue to offer back-up maintenance until early next year.

Since WU will be operating both TWX and Telex message

Data to Fly on Comsat Satellite

CW Washington Bureau

WASHINGTON, D.C. — Communications Satellite Corp. has proposed a multipurpose domestic satellite system to provide a wide range of communication services — including telephone and data services to customers throughout the U.S.

In its new filing, separate from its joint plan with AT&T, Comsat said the proposed system would use three high-capacity satellites in synchronous orbits and an initial nationwide network of 132 earth stations. The system could ultimately cost \$248 million.

The Comsat and AT&T application is expected to be revised by the two companies and a number of similar filings is expected from other firms prior to the new deadline. RCA, Fairchild Hiller, Lockheed Aircraft Corp., Microwave Communications of America and Western Tele-Communications Inc. are expected to submit proposals.

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it comes to saving you precious magnetic tape storage space, Reelgard benefits you even further. Compared to conventional two-piece canisters, Tab Reelgard containers can accommodate 60% more magnetic tape in the same space, for half the cost! Whether you are hanging magnetic tape or storing it on shelves, Reelgard combines with proven Tab magnetic tape storage systems to help you store more, safer, in less space. With Tab

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Few Users Taking Advantage of Shared Data Lines

By the CW Technical Staff

Shared data lines promise increased efficiency and decreased costs for many communications users. Unfortunately most of the promises are still unfulfilled.

Although recent tariff changes and service rules apparently favor the sharing of lines by data users few shared lines are now in operation.

The problems for the user seem to be threefold. First he has to find enough data users transmitting information over the same route to justify forming a group. Next he has to acquire the necessary line facilities from the telephone system. And finally, depending on how he plans his group, he could be classified as a common carrier and requested to file a tariff by the FCC.

Are all these problems worth the possible savings in cost? Apparently so. A spokesman for a company planning to

share its lines told CW that a typical savings of \$1,000/mo for a line between New York and Los Angeles is realistic.

He added that sharing is being actively considered by larger knowledgeable data users. Although the savings in shared lines are greatest over long distances, small

links to San Francisco and Hawaii.

Many of the firm's current subscribers are small data users who use shorter haul facilities, and some users operating on shared lines between San Francisco and Los Angeles are enjoying cost savings compared to transcontinental users, the spokesman said.

Although some shared line groups are now in the planning stage, not all are successful. A recent attempt by a group of large data users in New York apparently fell through when a majority of the prospective members dropped out.

One firm that has been actually operating shared data lines since last year is International Management Information Services Inc. (IMIS). The firm is said to have about 15 users on its lines which are available between New York and Los Angeles. In addition IMIS operates shared

links to San Francisco and Hawaii. Shared changes to AT&T Tariff 260, such users can share their surplus line capacity with other data users.

Brokers

The second type of firm is described as a sharing broker. The broker apparently matches data subscribers who have surplus capacity with prospective users who wish to share lines and costs. The brokers will not lease or sell anything except their service, according to a spokesman.

Most sharing plans include the multiplexing of facilities to serve many users. The type of equipment used with the use of multiplexers has led to a battle for a new status with the FCC. The commission has recently stated that Timplex Inc. should file tariffs to cover its operations.

The firm has not yet decided whether it will contest the proposed carrier status. Timplex will soon provide shared lines to users between New York and Washington.

Sharing of capacities is the basic concept behind AT&T's experimental Series 11,000 offering which Bell has available in the Northeastern part of the country. Series 11,000 services have been challenged by Massachusetts Communications Inc. (MCI). An MCI spokesman said that Series 11,000 was offered after AT&T had told the FCC that there was no need for such a service as MCI proposed.

The similarity is noteworthy, MCI said, since AT&T claims not to have done any market research for Series 11,000 service.

The expense of Series 11,000 potential users indicates that it is not yet a market. One firm, Series 11,000 Inc., contracted to take one "super group" of 60 channels from New York to Chicago.

The company plans to use one channel for its own communication, as required under the sharing tariff.

Series 11,000 Inc.'s currently quoted rate of \$375/mo per pair of voice or data circuits per channel is said to be approximately one third the rate that Bell is charging for comparable private lines.

Two companies offering to act as brokers for shared communication line users are Communications Facilities Exchange, Ramsey, N.J., and Systems Architects Inc., Randolph, Mass.

In addition Timplex Inc., Washington, D.C., and Series 11,000 Inc., New York, firms that are organizing shared-use groups include International Management Information Systems, San Francisco; Fairfield Data Technology, Stamford, Conn.; and Scanlin Electronics, New York.

Carriers Would Bill DP Users in Canada

OTTAWA, Canada—Canadian time-sharing subscribers would have easy access to many networks and services, with the help of the communications common carriers, under a plan being considered by the government's Telecommunications.

The carriers proposed the plan, in which they would perform the interconnecting and bill collecting work for independent data processing organizations. The carriers said they themselves would be barred from supplying either "raw computer power" or application services to the end users, under the proposal.

In effect the DP vendors and the carriers would work together if the plan is accepted by the government. Services of the vendors who "signed up," would be advertised by the carriers, and listed in directories available to the carrier subscribers. The telephone companies would also provide direct user assistance, as well as performing all system accounting and billing for the vendors.

Communications

short haul users apparently can also benefit, he added.

One firm that has been actually operating shared data lines since last year is International Management Information Services Inc. (IMIS). The firm is said to have about 15 users on its lines which are available between New York and Los Angeles. In addition IMIS operates shared

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Big System Does Little Things

PRINCETON, N.J. — A computer and a graphic display system will help researchers in Princeton University's Chemistry and Biochemical Science departments make electronic "models" of molecules and other graphic applications in organic chemistry and molecular biology.

A DEC PDP-10 is linked to an LDS-1 visual display system from the Evans and Sutherland Computer Corp.

In the Department of Biochemistry, the system will be used to examine ways a computer can help an organic chemist design a chemical synthesis, elucidate a chemical structure, or design a chemical structure with specific properties.

In the Department of Biochemical Sciences, the system will be used to study interaction of large biological molecules such as DNA and other nucleic acids, proteins, and viruses.



Each day customer and collection data is recorded by means of an Addo-X adding machine attached to a batch recording system (foreground). After business hours, the Birmingham computer "calls up" the remote terminals and accepts recorded information.

Field Accounting System Gives Insurance Agents 'Free' Time

BIRMINGHAM, Ala. — Liberty National Life Insurance Co.'s remote, computerized insurance field accounting service is designed to relieve agents and clerks in the field of laborious, manual bookkeeping.

The new system ultimately will link 128 offices in seven states with a single computer here.

Under the old system, Liberty National agents collected both weekly and monthly premiums, accounted for the funds, kept their own records and turned the data in to the district office. Each salesman spent two to four hours weekly in purely clerical duties.

Using the automated system, the agent still collects the funds. But he has only to turn them in, leaving the accounting and recordkeeping to the computer.

After telling the computer how he wants to collect his weekly accounts, the

agent is furnished a weekly route listing of collections to be processed in the coming seven days.

As he collects the money, he lists on the route sheet the amounts collected.

Applications

At his convenience, he turns in the funds and route list to the office manager at the district office.

Each day the customer number and amounts collected are recorded with an adding machine attached to an IBM 1907 batch recording system at the district office. The data is read onto magnetic tape stored in the terminal.

After business hours, the computer in Birmingham automatically "calls up" the terminal in the remote city.

Electronically, the terminal is turned on and relays the recorded data over the telephone line to the computer. This transaction is repeated at each district office. Then the computer processes the data and prepares a wide variety of reports for use the following morning.

Developed on an IBM 360/50, the system initially will serve offices in Montevallo and Birmingham, Ala. When all district offices are in the network, a 370/155 will handle the traffic.

Florida Uses Network To Control, Budget Medicaid Expenses

JACKSONVILLE, Fla. — Using a statewide communications network built around two computers, the state is proving that the Medicaid health care program can serve a broad segment of the public effectively while staying within budget.

"With our advanced information processing system, we know the amount of Medicaid funds obligated each day. Thus, we are able to assure continuous availability of Medicaid to the state's 415,000 welfare recipients while staying within the budget," according to James K. Linnan, director of the Jacksonville Data Center of the Florida Department of Health and Rehabilitative Services.

In operation just over a year, Florida's Medicaid computer-communications network consists of two RCA Spectra 70/45 computers linked to 59 video data terminals.

"Now doctor, hospital, laboratory or nursing home in the state can provide Medicaid services without prior authorization from the computer system," Linnan explained.

To do this quickly, an identification card has been issued to every welfare recipient. Before a person is treated, the information on his card plus a description of the required service is telephoned by the service provider to the nearest terminal center.

An operator at the center enters this data and the name of the medical provider on the terminal which transmits the data to computers in Jacksonville. If the individual is eligible for the designated service, a transaction number is generated by the computer, transmitted to the terminal center and displayed on the CRT.

This transaction number also is used for billing and appears on the provider's statement, which is printed by the computer and issued within 10 days following patient treatment. All the doctor, hospital or laboratory must do is indicate the type and cost of treatment, then return the statement to Jacksonville from where it is paid within 30 days.

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CIMS/REPORT WRITER (OS) — A powerful, generalized report writer for SMF, or any data set, up to 10 reports on a single pass, with extensive math capability.

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REAP — A real estate investment analysis program that provides a full set of projections for financial analysis of an investment in income-producing properties. Includes: income and expense projections, financing terms, depreciation data, tax position, acquisition and initial equity amounts, and resale value reports.

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Mary Pickett
didn't join ACM
just to save \$30 at
the Spring Joint
Computer
Conference.

But it helped.

Mary Pickett is an associate systems programmer with RCA Computer Systems in Cinnaminson, New Jersey. Not too far from Atlantic City, site of this year's Spring Joint Computer Conference. She joined ACM in 1969, while a student at Purdue. With RCA since last August, she's getting involved in our Delaware Valley Chapter and recently switched from student to regular membership.

She's looking forward to the Spring Joint. "It's a chance to attend good lectures, see the exhibits and renew a lot of friendships," says Mary. "And my ACM membership helps. I save \$30 on admission, more than enough to cover my annual dues."

ACM membership is a lot more than conference discounts. It's technical publications, lectures, seminars and

special interest groups. A chance to get involved. And the professional pride of belonging to the oldest and most respected association in the computer field.

If you're going to the Spring Joint and don't belong to ACM, join now and save \$30 at Atlantic City. Send in the coupon today!

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DP Profile**Afips to Survey Societies' Personnel**

MONTVALE, N.J. — A personnel survey of the members of 12 major professional societies in the computer and information processing field is being conducted by the American Federation of Information Processing

Societies (Afips). The survey is being conducted with the cooperation of Afips' 12 constituent societies and the Data Processing Management Association (DPMA). Questionnaires have been sent

to a statistical sampling of 23,000 individuals, representing approximately 20% of the total membership of each participating society. An analysis of the results of the survey will be published by Afips Press in mid-June and will provide a comprehensive profile of the computer professional.

Included in the report will be detailed information covering generic personnel data, education, employment, professional activities and hobbies.

According to Afips' executive director, Dr. Bruce Giechuart, "The results of the survey will provide valuable information to a variety of interested groups, including government and industry planners, educators, professional societies and private individuals in the computing field."

Seminars Focus
On Job Placement

NEW YORK — Over 150 applicants attended a series of five professional placement seminars conducted by the Association for Computing Machinery (ACM).

Designed to help unemployed ACM members find jobs, the sessions reviewed the DP job market, demonstrated how to write a resume and concluded with individual interviews with experienced placement professionals.

One seminar was conducted by Stan S. Closman, director of personnel services at Data Dimensions, Inc., an executive search and placement firm specializing in data processing.

COMPUTERWORLD**societies/user groups****SJCC Program Reflects 'Responsibility' Theme**

By Edward J. Bride
CW Staff Writer

ATLANTIC CITY, N.J. — What's wrong with this? Who's responsible for this? How can this be improved?

Whether "this" means computer technology itself, the employment picture for computer professionals, or the effect of automation on society and government, the questions will be explored thoroughly at the Spring Joint Computer Conference (SJCC), to be held here May 19-20.

There are generally two messages which emanate from the "joint," an industrial trend as seen on the exhibit floor, and a "social" or "technical" one as seen in the program sessions. Whether the latter tone is social or technical usually depends on the mood of the conference professionals, and this spring it definitely reflects the theme "Responsibility" in the computer industry sense.

Preconference publicity shows a comprehensive, searching program which was carefully and judiciously put together by the conference team," according to the sponsor, the American Federation of Information Processing Societies (Afips).

A preview of the messages will be seen in the lead-off session, called "Computer Machines — Message Messiah."

Besides highlighting the more controversial or unusual sessions, a panel discussion will examine the theme as it relates to the technical program, and to current conditions in the computing field.

Chairman of the session is Stanley Winkler of IBM. Moderator of the session is a civil libertarian and one of the most severe IBM critics, Dr. R.J. Groch of the National Bureau of Standards.

Examine Computer Image

After lunch (this all takes place Tuesday morning), attendees will have a choice of several sessions, including one chaired by Jules Bergman, science editor of ABC News. The structure of the session, which the industry will be explored by a panel of journalists and writers in this session, appropriately entitled

"Image of the Industry."

Spreading through the other 34 program sessions are six meetings examining the "New Technology." They are divided into diagnosis and recovery, systems software, hardware design and evaluation, storage, file organization and computer architecture.

An ecology forum will be one of the special activities.

Scheduled for the evening of May 19, it will feature "eminent authorities and academicians from all disciplines," Afips said. The chairman will be Lawrence J. Fogel, president of Decision Science.

The environment will also be the subject of a Tuesday afternoon session: "Computer Aided Management of Earth Resources."

Early Nalvete'

Another timely subject suggested to Afips has been taken up by a panel of government officials, computer users and industry representatives. Called "The Computer Professional and the Changing Job Market," the session is intended to examine a claim that is "curiously absent from the realistic opportunities caused by early navel... of employers and users."

Since it is anticipated these changes will continue and possibly even accelerate, the causes and alternatives should be of great value to computer users and their employers.

One seminar will consist of state-of-the-art surveys of computer usage in law enforcement and the administration of justice, while others will deal with responsive government and the application of computers to training.

Evaluations

There will also be sessions designed to assist users in evaluating hardware, from both the performance and the acquisition viewpoints.

Some technical sessions will deal with microprogramming and emulation, computational complexity, computer animation, artificial intelligence and computer pictorics.

DPMA, ACM Units Mull Licensing

CW West Coast Bureau

LOS ANGELES — Opponents from both sides of the issue squared off recently when the local chapters of DPMA and ACM met to consider the possible licensing of programmers.

State Sen. Alfred Song, who in the last legislative session had initiated a bill to require such licensing, was expected as a panelist but did not appear.

Among the panelists at the

meeting, the main objector to licensing was Dr. Richard W. Hamming, Bell Telephone Labs, who said: "We do not know what we're trying to do with licensing. Even if we did know what we're trying to do we don't know how."

Don Parker, Stanford Research Institute, represented Afips position that licensing is inevitable and the groundwork must be laid now.



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Congressmen Learn About Data Systems

CW Washington Bureau

WASHINGTON, D.C. — "The elements of our society are entitled to privacy, and the integrity of any data containing information about their past activities or present status deserves the utmost protection."

This statement was made by Robert L. Chartrand, specialist in information sciences, legislative reference service, Library of Congress, at a one-day conference for congressmen and their staffs on the promises and problems of information systems.

Alips-Sponsored

The purpose of the seminar was to acquaint congressmen and their staffs with the current problems and future developments in information systems and to lay the groundwork for a

continuing dialogue between the Congress and the computer profession.

Chartrand asked where the line is drawn. "On what is demanded and what is not demanded by the corporation. Should not the individual be able to refuse to answer certain questions about his past, and do so without penalty or censure?"

Used for Other Purposes

"In some instances," he added, "information collected from citizens for one purpose is then vended to others for completely different purposes. The built-in problems involved in the decentralized, peer-reviewed nature of the past now is being obviated by the capacities and capabilities of computer-supported information systems."

In another speech, Louis Feld-

ner, vice-president of business planning for On-Line Computer Corp., suggested that the Federal Government set up an information "early warning system" for the office of the president. He said, "I would be willing to afford to wait five, 10 or 15 years to see what the social impact will be of data banks or what the resultant impacts will be, say, of spreading credit cards throughout the whole economy, or of creating information systems, or of having computer terminals in the great many homes in the U.S." Feldner said.

This early information, he added, "must somehow become plugged into the decision making, regulatory and law-making processes."

Alips Press has released the text of six papers presented in book form for \$5 a copy.

Calendar

March 22-24, Anaheim, Calif. — Numerical Control Society's Eighth Annual Meeting and Technical Conference. Contact: William H. White, Numerical Control Society, 44 Nassau St., Princeton, N.J. 08542.

March 22-24, Los Angeles — Symposium "Information Systems for Management: Real-World Interaction with Computer-Based Technology." Contact: Continuing Education in Engineering and Science, 6115 Mathematical Sciences Building, UCLA, Los Angeles, Calif. 90024.

March 22-25, New York — IEEE International Convention and Exhibition. Contact: IEEE Headquarters, 345 E. 47th St., New York, N.Y. 10017.

March 22-26, Phoenix, Ariz. — Spring Conference of the User's Group USE. Contact: C.J. Wurst, Executive Secretary USE, Univac Division of Sperry Rand Corp., P.O. Box 500, Blue Bell, Pa. 19422.

March 23-26, Lancaster, Pa. — Third National Meeting of the Information Industry Association. Contact: Paul G. Zukowski, Information Industry Association, 1000 Pennsylvania St., N.W., Washington, D.C. 20005.

March 29-31, 1971, Nottingham, England — Datafair '71 Conference. Datafair '71 Conference Office, The British Computer Society, 21 Lamb's Conduit St., London, W.C.1, England.

March 31-April 3, New Orleans — International Business Industries Annual Meeting. Contact: 18F1, 1730 Lynn St., Roslyn, Va. 22209.

April 1-2, College Park, Md. — ACM Symposium on Information Storage and Retrieval. Contact: Dr. Jack Minker, Computer Science Center, University of Maryland, College Park, Md. 20742.

April 1-2, Falls Church, Va. — Virginia Computer Users' Conference sponsored by the Virginia Polytechnic Institute and State University's student chapter of ACM. Contact: Prof. Bruce Klein, Computer Science Dept., VPI & SU, Blacksburg, Va. 24061.

April 5-7, New York — The First National Educational Technology Conference. Contact: Conference Manager, Educational Technology, Englewood Cliffs, N.J. 07632.

April 5-8, Denver, Colo. — 1971 Spring Meeting of HUG (Honeywell Users Group). Contact: Jim Head, General Motors Dept., 6-263, General Motors Building, Detroit, Mich. 48202.

April 13-16, Toronto, Ontario — Ninth Annual Convention of the Association for Educational Data Systems. Contact: AEDS Convention, P.O. Box 426, Don Mills, Ontario, Canada.

April 18-21, 1971, Dallas, Texas — The

Call for Papers

SIXTH ANNUAL ACM URBAN SYMPOSIUM, Oct. 27, New York. The purpose of the symposium is to provide a forum for exchange of information and ideas between interested professionals from the computing field and from urban problems.

Papers are solicited on computer applications in urban areas, urban planning and design, and transportation, computing and urban problems.

To submit a paper, send a postcard, giving title, name, address, telephone number, and subject area, author's name, affiliation, building, telephone number, to Gordon R. Moore, Dept. of Architecture, City College of N.Y., 195 West 81st St., New York, N.Y. 10023. Five copies of the entire paper must be submitted by June 1, 1971.

FIFTH ANNUAL INSTRUMENTATION FAIR, Sept. 9-10, Washington, D.C.

Applications papers are solicited on instrumentation and techniques for instruments for instrumentation applications. Information required for the scientific and engineering instrumentation and ecology, new data acquisition

and processing systems and advances in calibration and data processing and increased precision.

A 500-word summary of the paper, including title, author's name, address, company telephone number, technical society affiliations and a brief biography should be sent to: 1971 Instrumentation Fair, Inc., P.O. Box 2210, Washington, D.C. 20044. The deadline for complete manuscripts is June 15, 1971.

Bibliographic Search

PALO ALTO, Calif. — Thirty-eight information scientists took part here in a special Alips-sponsored workshop on "The User Interface for Interactive Search of Technical Information Bases."

Proceedings of the workshop, including invited papers as well as "critical minutes" based on discussions during the meeting, will be published by Alips Press.

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Variety of Emphasis on DP Courses Linked to Future Roles of Managers

COLORADO SPRINGS, Colo. — The variety of emphasis given to the role of DP in a graduate school of business curriculum appears closely linked to uncertainty over the role future managers will be expected to play in the design of decision

systems of the future. The range of diversity of programs in effect is probably attributable to the unresolved question: "What level of computer-based information experience must managers have to perform their role in organizations

of the future?" Professors' answers ranged from passing acquaintance to belief that managers would be their own specialists.

An important theme which seemed to illustrate the disagreement among participants was: "What role should the manager play in the design of the computer systems of the future: designer, critic, judge or merely acceptor?"

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NSF Renews Center Software Grant

MAADISON, Wis. — The Data and Computation Center (Dacc) at the University of Wisconsin here has obtained a renewal of its grant from the National Science Foundation (NSF). Dacc will be able to continue developing general applications software for statistical analysis, linear and non-linear programming and batch and on-line information systems.

Presently, Dacc is developing a Social Science Information Management System (Sims). Although written primarily for researchers, Sims is suited to all areas of research.

Seven Schools Join Virginia Regional Net

WILLIAMSBURG, Va. — Seven schools last year joined a state-sponsored regional data processing network that uses a 360/50 at William and Mary College. With 15 schools in the network, the number of students who use the facilities regularly has more than doubled to 1,944 from 924 a year earlier.

Hampton Institute, Bethel, Hampton, Kecoughtan and Pembroke High Schools in Hampton; Tidewater Community College in Portsmouth; and Virginia Commonwealth University in Richmond, joined the network last year.

Contest Entry Combines DP and Sociology

KNOXVILLE, Tenn. — A 17-year-old boy combined sociology and computer science to become one of 10 finalists in the nationwide Westinghouse Science Talent Search, which offers 10 prizes from \$4,000 to \$10,000.

Warren G. Lavey's project, a study of racially changing neighborhoods, indicated to him that neighborhoods change from white to black at different times, at different rates and to different degrees. All these differences can be predicted by the computer study of certain variables, he said.

Guide for Software Patent Holders Issued

SAN MATEO, Calif. — If you have a good chance of patenting that software but don't know what to do afterwards, a survey will soon be available listing patent development and marketing organizations. The survey, to be conducted by the U.S. Patent and Trademark Office, here, and lists and describes 90 companies that specialize in refining patents and products for commercial application, and locating manufacturers willing to bring them to the marketplace.

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Maximizing this potential takes talent, but in all immodesty we have that talent. In fact, of the eighteen great brains in on-line computers, four already work at Cybermatics.

Computer Industry

a Computerworld news section about the nation's fastest growing industry

March 17, 1971

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CI Notes

Semi, Mainframe Pact Due

PALO ALTO, Calif. — The semiconductor industry is holding its breath waiting for the first big mainframe order, and most informers finger Burroughs as the most likely candidate for the honor of announcing the first big pact.

Sources in many of the semi houses indicate that Burroughs has been actively testing the equipment within the past year and say that an announcement should be forthcoming in the next three to nine months.

Some long-shot players, however, are betting that a large Japanese computer maker will be the first outside of IBM to incorporate semi memories in a large system — and therefore the first to order.

First Facom Order Falls

NEW YORK — Squibb Beech-Nut has decided not to acquire a Facom 230-25. A spokesman told CW that the firm's "conditional order" had been withdrawn because the system had more processing power than was needed. Squibb had been evaluating the Facom system as a possible replacement for 360/26.

Telex-CDC Ink Disk Pact

SUNNYVALE, Calif. — Telex and Control Data Corp. have entered into a four-year agreement to develop and produce an advanced disk drive system. Controller development will be carried out here by Telex's new Direct Access Storage Division, while CDC will manufacture the disk drives in Minneapolis. Neither firm would comment, but industry sources believe that the new system will be IBM 3330 compatible.

AF Invites Proposals

HANCOM FIELD, Mass. — Thirty-three computer manufacturers have been invited by the Electronic Systems Division of the Air Force Systems Command to submit proposals for the installation of automatic DP equipment at Edwards Air Force Base, Calif. Major equipment will be replaced consisting of an IBM 7044, a 7044/7045, an IBM 7094, an IBM 1620 and an Adacor A-200 coupled to an in-house built digital data processing system. The new equipment will require five to six times the throughput power of an IBM 7044/7045 system.

Supershorts

Information Storage Systems is readying an announcement of a double density 406 cylinder disk drive with average access times below 30 msec as an OEM product for houses, CW has learned. Formal announcement should come this week.

Sanders Associates, Inc. has received a more than \$7 million order from Avis Rent A Car System for several hundred automated hard copy terminals, more than 100 cathode ray tube displays and six Sanders communication processors.

Athen Systems, Inc. will supply 5,000 credit card readers to American Registral Corp. of San Carlos, Calif., under a recently signed \$500,000 three-year contract.

1970 DP Market Study

Medical, Service Areas Show Big Gains

By E. Drake Lundell Jr.

CV Computer Industry Editor

NEWTON, Mass. — An analysis of the computer market structure in the U.S. shows that the service and medical areas were the fastest growing during 1970, but that manufacturing applications still dominate the installed market base.

Developed from statistics compiled by International Data Corp. here, the analysis shows that RCA will win out in the race for the number two slot in the hot race for the number two slot in the

industry domestically, but that Honeywell will come out on top worldwide.

In the U.S. market structure, 38% of the computers presently installed in manufacturing installations, the figures show, but this segment of the market grew by only 3% over the past year.

Medical and health services, the statistics indicate, only account for 2.2% of the computers presently installed, but this market grew at a phenomenal 27% last year. The second largest growth rate (13%) was chalked up by the service

industry, which presently accounts for 10.1% of the installations in the U.S.

Other Markets Show Gains

The banking and financial area, which accounts for 10.6% of the present installations, grew only 5% between 1969 and 1970 and the Federal Government market, which accounts for 7.3% of the installed computers, only chalked up a 3% growth.

Following the medical and health and service areas in terms of growth during the year were the state and local government sector, which grew by 8%, the wholesale industry (8%), the communications and utility field (7%) and the insurance industry (7%).

At present, state and local governments account for 10.1% of the installed computers, the wholesale industry, 4.5%; communications and utilities, 3.7%; and insurance firms 5.5%.

In the present market structure in the U.S., medium-sized systems (renting for under \$10,000/mo) account for 44% of the installations in terms of number of installed systems.

Large computers (renting for under \$40,000) account for 33% of the computers in the field, and small systems (less than \$2,500/mo) account for 20% of the installed base. Very large systems are in use at only 3% of the computer sites.

No. 2 Race Heats Up

In terms of new shipments in 1971, RCA is expected to grab 6.2% on the domestic scene, followed by Burroughs (5.7%), Honeywell (5.1%), NCR, Univac, Digital Equipment and Control Data in that order.

In the international market, however, Honeywell will grab a 10% market share in new shipments during the year, according to the projections. The firm will be followed by Univac (8%), Burroughs (5.7%), NCR, Control Data, RCA and Digital.

The combination of the domestic and international markets will give Honeywell a solid 7.1% of the worldwide shipments, for a value of \$599 million, outdistancing its nearest competitor, Univac, by over a percentage point and by almost \$100 million.

Ampex Plans Disk Replacement For Univac Fastrand Drum Unit

CULVER CITY, Calif. — The Ampex Computer Products Division will supplement its line of IBM-compatible equipment with a Univac Fastrand replacement unit in the next month, CW has learned.

The new unit will replace the Fastrand drum system with six disk units (using

Ampex's 2314-compatible drive) and a specially built controller. It will be directly compatible with the Univac 1100 series of computer systems.

Advantages of the new system over the Fastrand drum will include an access time of 30 msec, a 100% increase in the Fastrand unit and the elimination of the need to dump data onto tape at the end of each working day, Ampex sources said.

The sources also indicated that there have been some reliability problems with the Fastrand unit, and that a fix should be overhauled with the new system.

At present, there are a "couple of hundred" Fastrand installations, Ampex sources said, and this represents a unique situation for penetrating a market outside of the IBM-compatible field.

They added that Ampex and most of the other independent manufacturers would be introducing units that serve the non-IBM market during the next year. "Why only serve 70% of the market, when you could be selling to 100%," one source said.

The first controller in the new line will be at the SJCC.

The problems with serving the non-IBM market, sources said, revolve around the economics of support and service. It is harder and more expensive to support a few installations of one manufacturer than to serve the entire IBM market, they said.

OEM Mini Makers May Pay the Price

By E. Drake Lundell Jr.

CV Computer Industry Editor

The bruising battle on the OEM side of the minicomputer marketplace is taking its toll.

While no one seems to be getting out of the business, most mini makers interviewed during a recent swing through California expressed a desire to rely less on the OEM and more on the end user side of the business.

That's good for the end user — if he is smart enough to shop around and bargain hard — but it will mean dropouts among the mini makers that can't stand the pace in this whole new ballgame.

Gary Cadwallader, vice-president of marketing for Tempo Computers Inc., indicates that at present there are only six to 12 companies that are currently viable in the minicomputer marketplace. The mini business and said he expects that number to be cut in half within the next year.

At the same time, James J. Orris, director of product management at Varian Data Machines, indicates that by 1975 there will only be six or seven firms left in the entire mini industry.

For Varian, the change in direction is a major step, Orris said, since around 75% of its business at present is on the OEM

side. Within two years, however, the firm hopes to achieve a ratio of around 50/50.

At Microdata the shift will be even more evident, according to Don D. Pagan, product line manager for the 800 series. Pagan said that at present the firm's business is running about 90% OEM but that it hopes to reverse those figures.

Datamatic Systems Inc., of which the Clark Corp. now has less than a 50% interest, sees major penetration of the

end user market several years away, but is beginning a major push into that market through Business Machines and Computers Inc., which will market the system at first in California and then nationally. BMC owns 38% of Datacomp.

The major reason for the switch in emphasis is the reduced price of components, according to Varian's Orris. With the costs dropping rapidly for memory elements and chips, Orris said the OEM is deciding more and more to make his computer systems himself.

This is not enough "value added to the product" by the middleman to justify his existence, he indicated, adding that the mini maker was going to have to offer something more than a piece of hardware "and a handshake" if he was to be successful.

This is the first in a series of articles resulting from a recent two-week trip to the West Coast by CI Editor Lundell.

Contracts

The Electronics Division of Avco Corp. has renewed a blanket contract for \$50,000 with Com-Share's Cincinnati district office for one year of Com-Share time-sharing service.

Honeywell's Tampa, Fla., operation will enter second-year production of the APX-72 transponder under a \$7 million Navy pact.

AAI Corp., Baltimore, Md., has awarded a contract in excess of \$350,000 to System Engineering Laboratories, Inc., Ft. Lauderdale, Fla., for a Systems 86 system to control an Air Force Simulator for Electronic Warfare Training.

Computer Sciences Corp. has received an initial five-year contract for \$11 million from RCA Corp. to develop major elements of the computer software required for the U.S. Navy's Agile defensive missile system.

The U.S. Postal Service, Re-

search and Engineering Department, has awarded a \$899,674 contract to Computer Identities Corp., Westwood, Mass., for development of a real-time computerized postal vehicle control system for the Oakland Postal Facility, Oakland, Calif.

Computer, Inc., Cambridge, Mass., has a contract for 24 of its Model 400 terminals with the Center for Computer-Based Behavioral Studies at UCLA.

Computing and Software, Inc., Los Angeles, has won a one-year contract and two one-year renewals for contracts, valued in excess of \$100,000, with the Biostatistics Analysis Laboratory of the Directorate of Biomedical Programs at NASA's Flight Research Center, Edwards, Calif.

Comdata Corp., Madison, Wis., has accepted a bid of \$30,000 from General Electric Information Systems to develop a detailed system design for the credit union computer utility.

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COMPUTERWORLD

Standardization Work Should Provide For Experience in Various Applications

By D. Hekimi

Special to Computerworld

One of the biggest difficulties in international standardization work is generally the lack of interest of users for this type of work. Manufacturers and general service standards believe they believe in their intrinsic value within a company as well as within a country or an industry.

The manufacturers' advantages are clearly complementary. He has a chance to offer better and/or less expensive products to his competitor's customers, without being faced with the situation today, in which a change of supplier is often simply too costly to be considered. It is also independent of the quality of the new products offered.

In most international meetings, however, as soon as a good document proposed for international standardization is presented, each national delegation tries to adapt it to the differences with its own national standard. The differences are eliminated... When this is done, that wonderful document becomes generally a sheet of white paper.

It is in this situation that users' participation in standardization committees is required.

Seen from this point of view, it appears desirable that the users participating in standardization work should provide for the experience gathered in various

applications, e.g. banking, transportation, credit cards, mail order houses, etc., rather than representing strictly the restricted interests of groups of customers of the different manufacturers. The standard must be carried out with a certain amount of idealism and standardization committees should not be the place for fighting lobby parties.

This philosophy can work if it is applied consequently and if it is recognized that it represents the only way out.

In this respect it is of interest to consider a preliminary draft proposed American National Standards presently under work in an ANSI committee. It comprises a "Product Conformance" clause listing three categories:

- Criteria for conformance
- Criteria for nonconformance
- A statement that if both groups of criteria are not met, then the product is considered "to be outside the scope of this standard." This is a subtle difference, as the standard is adjudged to be either in conformance or in nonconformance with regard to this standard."

This type of subtlety is barely understandable for a normal mind. It should not be necessary to add that the standardizing committee should be a simple problem. If a standard is clearly and intelligently formulated, then there is only one alternative: either conformance or not. It is very strongly felt that the

above mentioned type of clause is likely to discredit standardization rather than help it.

D. Hekimi is secretary general of the European Computer Manufacturers Association, and, as such, his comments on American standards should be "food for thought" in the multinational computer field.

Major OEM Customer Sought By Cogar

By George R. Cogar

COV European Bureau

MUNCHEN - The Cogar Corp., which has just commenced major marketing operations in Europe, is looking initially for one major OEM customer, according to George R. Cogar, president of the company. Germany has been selected as the market, but he indicated that he already has high hopes of a major deal with ICL, but that was arranged in the U.S.

It is hoped by Cogar that by 1972 up to 25% of production could be coming to Europe.

Although Cogar interests range from semiconductor technology to the System 4 data prep system, the company's main thrust is to develop high-speed data systems in the future and it is, according to Cogar, also ready to license its technology to other users. Cogar said he expects more than 80% of business to originate from the technology division.

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USSR Could Reach U.S. Computing Level in 10 Years

SANTA MONICA, Calif. — The Soviet Union has "the raw technical potential to achieve something near parity in computing with the U.S. within 10 years," a section of the annual report of The Rand Corp. writes in the first general-public issue of *Soviet Cybernetics Review*.

Russia's serious lack of computer power for general use has obscured the impressive technical potential exhibited in its space program, reports Dr. Barry W. Boehm, head of Rand's Computer Sys-

tems Analysis Group. Boehm recently returned from a two-week tour of Russian installations.

Boehm writes that the Soviets "have a fairly good computer system" and a computer with 4,000 16-bit words of read-only core memory and 256 words of erasable memory, with a speed of about 100,000 operation/sec... Estimates of Soviet computing capability for high-priority, special-purpose applications (e.g., space and military) will probably be

low if they are based on observations of Soviet general-purpose computing capability." He said the most advanced general-purpose machine was the BESM-6, equivalent to the IBM 7094.

Boehm's analysis of Soviet computing in general is that it suffers from a serious lack of hardware, a "very ragged situation" in software, and "virtually nonexistent" support services.

The Russians' most serious computer problem, he adds, is lack of centralized planning by government, science and industry. This has prevented computers from being effectively to the needs of general users throughout the economy. He notes that the U.S. competitive economy gave birth to computer user groups for sharing computer facilities, while the Soviet state-oriented system has not produced comparable forums for coordination and sharing.

"Many people within the USSR have indicated the need for stronger coordina-

tion of the efforts of the Academy of Sciences and industry, and for more user-orientation in the design, production and servicing of computer systems," he said. "As long as this centralization is not carried out, I think the U.S. will stay comfortably ahead in computer technology and usage. However, our lead in space and military applications will probably be less than our lead in general-purpose computing."

"If the decision is made to centralize, the future situation depends on the policies of the top management. If they need a tough-minded, pragmatic, technical man like Korolev provided them for their rocket and space program. If they find him, they have the new technical potential to achieve something near parity in computing with the U.S. in 10 years." Boehm indicates that no appearance of such a leader or movement seemed imminent at this time in his discussions with Soviet computer scientists.

Small Firm Does Well in Europe

NEW YORK — Early entry into the European market enabled Computer Machines Corp. (CMC) to maintain its sales potential by 50% and to capitalize on its "innovative advantage," according to CMC President James K. Sweeney.

Speaking at the recent Annual International Finance Conference of the American Management Association, Sweeney indicated that small firms can be a help for a firm entering Europe for the first time, despite high start-up costs.

"Although our move into Europe was expensive," said Sweeney, "it could have been more expensive and riskier — later."

On the side for entry, Sweeney said that extensive research and analysis of the marketing conditions for his company's product. Secondly, he noted that CMC's small size also proved to be favorable since it provoked less concern on the part of governments and labor unions than a giant firm whose every move generates economic repercussions.

Sweeney outlined three disadvantages to be considered — lack of expertise in European ways of business; immediate drain on limited capital; and variations within the European market such as laws, monetary policies, transportation facilities, attitudes toward work and degree of governmental involvement.

Sweeney offered some pointers concerning the critical period before the new operation is launched. "Adopt a low profile," he advised, "and blend into the business environment of the host country. Play by that country's rules.

"Secondly, work closely with government officials, keep them informed as to

what you intend to do — and what you are doing."

Sweeney advised that once a company determines that it has an innovative advantage and that there is a significant market potential or manufacturing advantage in Europe, size alone should not deter it from entering that marketplace.

"Many people within the USSR have indicated the need for stronger coordina-

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Executive Corner

■ Leonard Kedson has been named president and chief operating officer, as well as member of the board, of Solid State Scientific Devices Corp., Montgomeryville, Pa.

■ Geoff Taylor has been promoted to vice-president, director of marketing, and Min Tonai has been named vice-president, director of finance, of Peripheral Equipment Corp., Chatsworth, Calif.

■ David F. Conrod has been named vice-president and director of marketing services and Europe. (Montgomeryville) has been named vice-president and director of field operations at Data Facilities Management, Inc., Stamford, Conn.

■ Computer Entry Systems Corp., Silver Spring, Md., has elected Anthony J. Vendemia vice-president for manufacturing.

■ Data Automation Co., Inc. of Dallas has announced the following appointments: Loyce E. Caldwell, chairman of the board, president and chief executive officer, and James E. Nicholl, Jr., executive vice-president.

■ Mohawk Data Sciences Corp., Herkimer, N.Y., has appointed John J. Egan Jr. vice-president, end-user marketing.

■ Eugene A. Brannock has been named vice-president, business services of Informatics Inc., Inc., Riverdale, Md.

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Orders and Installations

Direct Access Computer Corp.,
Troy, Mich., has acquired a \$1.7
million Univac 1106 system for
time-sharing services.

White Machine Co., Kenil-
worth, N.J., has ordered an IBM
3/6 for general accounting pur-
poses.

NCR Century 100s have been
installed by the City of Cedar
Rapids, Iowa; the Illinois Retail
Hardware Assoc. of Mt. Prospect,
Ill.; and St. Therese Hos-
pital of Waukegan, Ill.

Rome Research Inc. of New
York has placed in operation a
Key-Edit shared-processor data-
preparation system from Consol-
idated Computer International,
Waltham, Mass.

M. Loeb Ltd. is using Digi-

tronics Data-Verter automated
store order entry equipment in
stores throughout Ottawa,
Canada.

The Massachusetts Registry of
Motor Vehicles has ordered a
Control Data 3300, valued at
\$1.5 million, to build and main-
tain automobile registration files
and to provide inquiry and re-
trieval systems on driver records
and related information.

Mankato State College, St.
Paul, Minn., has purchased a
Univac 1106, valued at about \$1
million, to be used for adminis-
trative and academic work.

An IBM 370/145 has been or-
dered by the Central Illinois
Light Co., Peoria, Ill., to help
process customer orders.

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series, RCA/Spectra/70 or NCR Century series.



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Willard Tape Transports Have 125 in./sec Rewind Speed

LOS ANGELES — Willard Laboratories has announced the Series 7/9 tape transports, including six 7-track and four 9-track models, which are IBM-compatible as well as plug-and-plug and pin-form-compatible with PEC, Ampex and Wang tape units.

All members of the series have a single captain drive, basic forward speed of 12-1/2 in./sec and are available with recording densities of 200, 556, 800 and 1,600 bits/in. Rewind speeds are available in NRZI on 7-track models (IBM-compatible) and NRZI and phase encoding on 9-track models (USASCII-compatible). Rewind speed is 125 in./sec.

Prices start at \$2,150 for single gap 7-

New OEM Products

9-channel models at 100 OEM level and \$2,400 for dual gap 7- or 9-channel models at 100 OEM level. Delivery is within 60 days from the first at 4221 Redwood Ave.

Amplex Core Stack Debuts

CULVER CITY, Calif. — A digitized core memory stack for small data systems is being introduced by Amplex. The new stack is priced at \$1,124/cell/bit in production quantities, and is designed for use in the small memories of desk calculators and other compact DP equipment. It is available 60 days after order.

Configurations of the stack may be 512, 1,024, 2,048 and 4,096 words by 6 or 8 bits, on one planar pluggable board which measures 6 in. by 5 in. by .5 in. It has a

Computer Automation Bares \$1,700 Mini

NEWPORT BEACH, Calif. — A new low price mark was set last week in the OEM side of the minicomputer business with the announcement of a \$1,700 unit by Computer Automation Inc.

For \$1,700, in quantities of 200, the Naked-Mini contains 4K of core memory and a parallel processor, assembled into 15 in. by 15 in. modules. It is stripped of its power supply, console and metal chassis.

Operationally the Naked-Mini computers are identical to the company's existing Models 116, 216, 108, 208 and 808, which contain such features as hardware multiply/divide, direct memory channels, automatic memory scan, block load and dump and vectored hardware interrupt facilities. First quantity deliveries of the Naked-Mini are scheduled for November 1971.

"At this cost, we believe many OEM companies will order the stripped mini-computer from us rather than manufacture their own," according to CA President David Methvin.

National Computing Centre Lists 7,700 UK Computers

LONDON — The National Computing Centre of Britain lists the number of computers in use in the United Kingdom as 7,700, in 3,800 locations, in a report presented to the House of Commons Subcommittees on Computers. The number of establishments using computers, the report said, was 25,000, with the total number of people directly involved with the computer industry being 194,000.

There are 265 computer hardware suppliers in the United Kingdom, according to the report, and 746 firms providing bureaus, software or consultant services. The report indicated 465 firms offered accessories, installation services and consumable supplies.

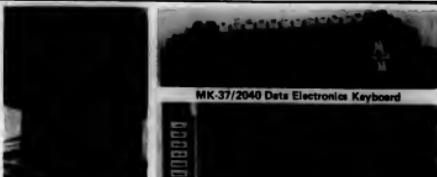
full cycle time of 1.5 μ sec with 18- and 22-mm Ampex cores or 2 pieces with 30-mm cores. It uses 4-wire 3D design.

Model 37 Keyboard Announced

BURLINGTON, Mass. — A Model 37 teletypewriter-configuration keyboard, designed for data transmission, has been introduced by Ward Electronics Corp. The MK-37/2040 has additional function keys for use in a CRT display terminal.

The keyboard is said to be insensitive to RFI and electrostatics, and operates at 0-70°C. with 0-95% relative humidity.

It typically draws 300 mA from a 5 V supply. Standard features of the MK-37/2040 include the full 128 ASCII code, 12 additional function keys, three operating modes, two-key rollover, error and data lockout, and a 16-LTTL interface with positive logic. Optional features include parity, automatic repeat, elec-



MK-37/2040 Data Electronics Keyboard

Ampex Core Memory Stack · Electronic shift lock and the code selection choices.

Intel Sets 1101 Replacement

MOUNTAIN VIEW, Calif. — Intel Corp. has combined a smaller chip with a plastic package to introduce a lower priced version of Type 1101, a 256-bit silicon-gate MOS RAM introduced in 1969.

Known for pin-compatible with Type 1101, the new RAM is designated Type 1101A. The same chip is available in a

ceramic package as Type C1101A, also at reduced cost.

The P1101A is available in quantities of 1-24 for \$20, in quantities of 25-99 for \$16.25; and in quantities of 100-999 for \$12.80. The C1101A is available in quantities of 1-24 for \$24; in quantities of 25-99 for \$19.60; and in quantities of 100-999 for \$15.40.

Intel's P1101A and C1101A are 256-bit static RAMs using silicon-gate MOS technology.



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Creditors Are Satisfied, Dicom Leaves Bankruptcy

SUNNYVALE, Calif. — Although seeing a computer company file bankruptcy petitions is not unusual anymore, it is encouraging to see one reverse the process.

Dicom is out of bankruptcy, according to T.A. McChristy, president of Dicom Industries, a manufacturer of cassette magnetic tape systems and cassette magnetic tape operating systems for minicomputers.

A majority of the creditors approved the plan of arrange-

ment.

Dicom filed bankruptcy under Chapter XI on Aug. 6, 1970, and has received additional capital from new and present investors of approximately \$500,000.

"We are pleased that we have

been able to secure OEM orders

from Hewlett-Packard, Fairchild,

Variian Associates, and Business

Machines & Computers, Inc. dur-

ing this period of bankruptcy,

which gives us a good base from

which to grow," McChristy

stated.

A majority of the creditors

approved the plan of arrange-

\$100 Million by '75?

1971 May See First Fujitsu Invasion

By Daniel R. McGlynn
Special to Computerworld

NEW YORK — While the first installation of a Fujitsu mainframe in the U.S. has bogged down [See Cl Notes, Page 41], industry experts admit that the first major Japanese computer invasion is likely this year.

Fujitsu has talked of plans to capture \$100 million of U.S. computer business by 1975, and since it is the only major Japanese manufacturer that is not banned in the U.S. by some type of cross-licensing arrangement, it looks a likely candidate.

Fujitsu, Ltd., established in 1953 as a manufacturer of telephone equipment, entered the field of electronic computation in 1954, and developed a numerical control computer, Fanuc, in 1956.

Of the company's 1969 sales of \$1.6 billion, 36% came from computers and data communication equipment.

The company's first major computer product was the Facom 212 introduced in 1959, renting at \$800/mo. The Facom 231, similar to IBM's

1401, was first delivered in 1963, and was exhibited at the 1963-1964 New York World's Fair.

Fujitsu introduced its second generation Facom 230 series in 1965. The series ranges from the 230-10 with 16K core storage to the large 230-50 with up to 65K core storage. Over 1,000 computers in this series are presently installed.

In 1968 the third generation 230-60 was introduced, comparable to IBM's 360/65. There are presently 100 of these large systems installed and shipping.

In 1969 and 1970, the company announced its Facom 230 series models 25, 35, and 45. The new models are essentially price/performance improvements over the older 20, 30, and 35 models. There are currently 300 of these new models in operation in Japan and Southeast Asia.

In a recent interview, Fujitsu President Yoshimatsu Kohra outlined the strength of his company:

• An international marketing network developed in connec-

Wall Street Showed DP Unworldliness in Reaction to Burroughs Software Ills

By Michael Merritt
CW Staff Writer

The recent brouhaha involving Burroughs' troubles with the B6500 shows that Wall Street can occasionally misread the computer industry.

Wall Street's software problems spread through the financial community, and the story grew into one of waves of canceled orders.

Burroughs confirmed that there were development delays, and that some orders had been delayed, though many were replaced by new orders.

A CW survey of B6500 users [CW, March 10] showed that DP managers are much more comfortable with the delays than are the stock analysts and that there has been no wave of canceled orders.

Accustomed to problems developing any operating system — IBM's OS is a good example — users on the whole were not upset. The main problem seemed to be that time-sharing software had not yet been delivered, and financial analysts were holding back orders.

Wall Street's touch of panic betokens a certain unworldliness about the development of new computing systems. The B6500, in particular, is vulnerable to delay because it offers several unique features.

The B6500 is designed for multiprogramming and its operating system, the Master Control Program, features dynamic resource allocation to optimize use of the system's facilities.

The processors use floating point modes, and the system can process variable length character strings.

The unit in effect uses virtual memory through program segmentation, and the dynamic resource allocation requires extensive reentrant coding necessary.

While Burroughs has been working on these developments for years, none of them involves what engineers would call well-known technology. Any scheduling of their implementation means some guess work, which in turn means some safe bet there will be delays somewhere.

Surprise at this situation shows lack of knowledge.

As for the money involved, which is what the analysts are concerned with, industry estimates of a fair assignment of average rental range from \$45,000 to \$70,000. The higher side seems more reasonable, so \$60,000 would be a good compromise.

EDP/Industry Report estimates that as of Oct. 1, there are 24 B6500 installations and 36 unfilled orders.

EDP/Industry Report estimates that from Burroughs' sales since October, 75 units at an average rental of \$60,000 means \$54 million a year in revenues.

Since Burroughs' total revenues for 1970 were \$893 million, the B6500 is a significant, though not major, segment of the company's total.

Once again, the concern of Wall Street is well placed, but it's overstated. The loss of one account, or even a half dozen, would not alter the firm's earnings greatly. And if Burroughs' estimate is to be believed, the total number of B6500s on order has not shrunk.

All the above is not to say that Burroughs doesn't have problems. The year-end statement shows income from sales, rentals and services of \$884 million. Accounts receivable, which end up half of this, are \$310 million. In other words, it takes Burroughs a year and a half to collect, the average of three months to collect a bill.

Inventories account for well over half of current assets, and have increased 75% since the end of 1969. Inventories, machinery and equipment comprise 42% of total assets. Gross margin is 7%, not bad, but nothing like IBM's 13%.

And one Wall Street writer

pointed out that Burroughs' allowance for doubtful accounts on its massive receivables was only .93%, while IBM this year carries an allowance of 2.9%.

And Burroughs has been sued for \$70 million by TWA.

There might be more interesting problems to question Burroughs about.

Nickels & Dimes

Confronted with the possibility of paying out \$25 million in damages and court costs to Zenith Radio, Hazel-
ton President David Wester-
mann in letter to stockholders

urges shareholders to judge
against the corporate parent
which remains vacated, implying
that damages will have to be borne by the subsidiary, Hazel-
ton Research, which has assets of only \$6.6 million.

He continues to say that while Zenith may have won the war, it is going to have a hard time collecting reparations.

SS

Carefully walking the tightrope, Data Automation has reorganized its debt to its two major creditors, IBM and IBM, and to two other banks, but one Texas creditor is still talking, and \$2.4 million in debentures remain to be renegotiated.

SS

New name for Coddell
Computer of Dallas — Brooks
International, SSS

Folded last year in its at-
tempt to acquire U.S. Time
Sharing by the shaky stock
market, Optimum Systems
has returned to the acquisition
trail with a vengeance. In

the last two months, Optimum has picked up 62% of EBS Data Processing of Burlingame, Calif., a remnant of Computer Applications, and all of International Data Systems of New Orleans. OSI also recently picked up another business in Louisiana, Acadiana Systems, Inc. of Baton Rouge, SSS

Our spies in the field say that Information Storage, 2314 supplier to Telex, saw revenues jump from \$600,000 in 1969 to \$1.2 million last year, and its shipments are currently \$3.5 million to \$4 million a month. A \$50 million year on the way?

SS

Take your bath and come out squeaky clean. Victor Comptometer has written off \$3 million of 1969 and 1970 earnings of its Computer Division. While revenues slipped in the last year, from \$161.6 million to \$163 million, earnings before the write-off fell from \$1.73 a share to \$1.2B. After the special charge, earnings dropped to 86 cents a share. The company anticipates that the Computer Division will operate at a profit in 1971.

Leasco to Acquire Abacus in Merger, Firms' Shareholders Must Approve

NEW YORK — Leasco Data Processing will acquire Abacus Fund, a closed-end investment company, by merger.

In return for Abacus' 3.3 million outstanding shares, Leasco will give securities valued at \$62.7 million, according to the agreement in principle reached here.

Each Abacus share will be exchanged for one-half share of Leasco's \$2.20 series B convertible preferred and one-third of a 1978 warrant to buy one Leasco common share for \$34.80. Leasco common was selling recently in the \$20 range.

The merger is subject to approval by shareholders of each firm. Leasco has assets of \$1.2 billion and Abacus \$50 million, mostly in cash and securities.

While controllers of at least

40% of Abacus' common have

said they would support the merger, two directors of the investment company are known to oppose management and have not commented on the acquisition.

Proprietary product sales were \$3.2 million in 1969, up from \$2.5 million in 1968 and it was reported that marketing opportunities were increasing for proprietary products outside the U.S., particularly Europe.

Newer proprietary products, such as Librarian, are contributors to the firm's growth, President John R. Branson said. Operating revenues for both the Professional Services and Control Systems Division also increased during 1970.

ADR Revenues Up 17% for Record

PRINCETON, N.J. — While the year ended for ADR in a loss for Applied Data Research, revenues jumped by 17% to set a record for the company.

Revenues for 1970 were \$7.2 million, compared with \$6.2 million for 1969.

The company has been operating profitably for the past six months but reported a loss of 30 cents a share for the first four quarters.

For 1970, the company incurred a loss of \$26,646 or 23 cents a share, compared with net earnings of \$104,139 or

11 cents a share for 1969.

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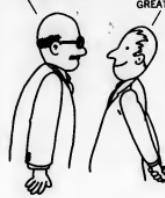
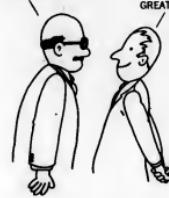
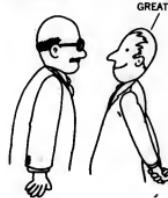
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STUCK BEHIND
MY BACK.



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